



Since 1998

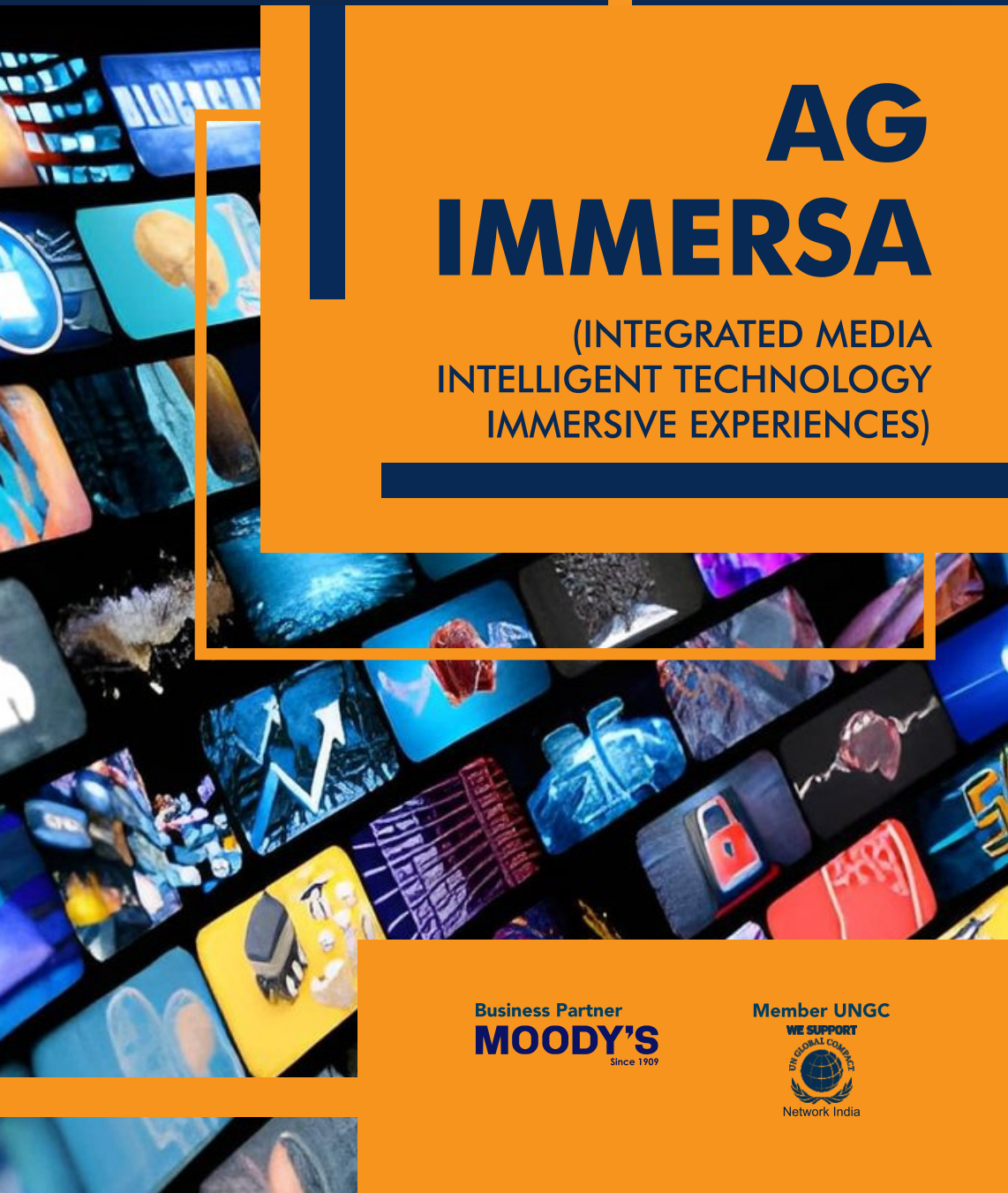
Group

We expand your Horizons



AG IMMERSA

(INTEGRATED MEDIA
INTELLIGENT TECHNOLOGY
IMMERSIVE EXPERIENCES)



Business Partner
MOODY'S
Since 1909

Member UNGC



Network India

ABOUT US

AG Horizon Pvt. Ltd. established in the year 1998, is a multi-functional, multi-disciplinary organization offering a wide range of consultancy services to multiple sectors for the implementation of projects under one roof from **“Concept to Commissioning”**. We are privileged to work with the Central and State Government, multi-lateral funding agencies viz, World Bank, JICA, New Development Bank, Asian Development Bank, etc.

Moody's has exclusively partnered with AG to offer integrated risk management solutions across various sectors & government departments in India.

Our association with UN Global Compact (UNGC) and UNFCCC COP showcase our progressive approach to Sustainability. As a member of International Council on Monuments and Sites (ICOMOS), we lead efforts in cultural heritage preservation.



SERVICES



Policy
Advocacy



Business
Acceleration & Growth



Green Funds
Advisory



Programme
Management Unit



Transaction
Advisory

SECTORS



Ecology



Engineering



Sustainability



Transport



Social & Public



Media & Communications

WHY AG IMMERSA

AG IMMERSA is a specialized vertical designed to drive strategic progression, built on years of expertise in branding, positioning, and integrated communication.

Its foundation is strengthened by proven work, including key initiatives with the Government of Manipur for Imphal Smart City Limited (ISCL)—showcasing expertise in **high-impact branding, strategic promotion, and audience engagement.**

AG IMMERSA represents a next-generation integrated media, entertainment, and technology ecosystem delivering end-to-end 360° marketing, promotion, and experiential solutions.

We partner with government, corporates, institutions, and global brands to **build influence, amplify engagement, and create measurable impact** across integrated digital and physical platforms.

By combining creative excellence, immersive technologies and strategic communication, we turn ideas into powerful brand ecosystems.

	
End-to-End 360° Solutions	Govt. & PSU-ready frameworks
	
AI-enabled decision making	Scalable & Future-Ready Execution
	
Seamless creative and technology convergence	

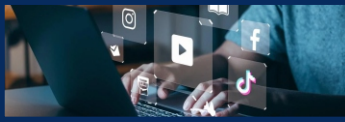
KEY SERVICE AREA

A unified ecosystem delivering media, entertainment, immersive technologies, branding, and 360° marketing solutions under one umbrella.



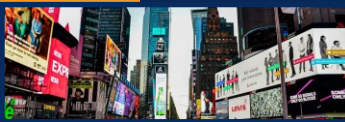
Strategic Communication

- Digital Communications Framework & strategic content programming
- Integrated launch and awareness programs
- Public dialogue stakeholder engagement platforms



Digital Marketing

- Social media strategy, planning and management
- Performance marketing and growth campaigns
- Influencer, creator partnerships and digital PR



Branding & Advertising

- Brand identity development and positioning
- Outdoor & transit media campaigns
- Experiential marketing, roadshows & campaigns



Digital Governance Solutions

- Smart public communication platforms
- Citizen engagement & outreach systems
- Digital campaign management for ministries, PSUs & smart cities
- Capacity enhancement for human resource development



Media & Entertainment

- Live concerts & mega shows
- Film, short reels, OTT & digital content production
- Broadcast & streaming solutions



Experiential Event Planning

- Government & institutional events
- Global summits, expos & conclaves
- Cultural, tourism & sports events

IMMERSIVE & FUTURE TECHNOLOGIES

IMMERSA EXPERIENCE LAB

Augmented Reality (AR)
brand activations



Virtual Reality (VR)
experiences



Metaverse events &
virtual launches



REPORTS & PUBLICATIONS

We publish monthly reports on government policy, sector specific reports and analysis report trends to drive informed decisions. Our quarterly newsletter provides an in-depth look at India's evolving international relations and global footprint.



CLIENT SEGMENTS

- Government ministries & departments
- Smart cities & urban missions
- PSUs & infrastructure bodies
- Corporates & global brands
- Entertainment, sports & tourism boards

A VISIONARY TEAM

AG Horizon is powered by a dynamic team of 100+ professionals, bringing together expertise across multiple domains to drive impactful and sustainable solutions.

LEADERSHIP

Core Team

MD 4 Directors President COO 2 Vice Presidents

ADVISORY COUNCIL

Senior Advisors 6 Senior Advisors

Technical Advisors 5 Technical Advisors

EXECUTIVE MANAGEMENT

Sr. General Manager Head: Finance Head: Infra

FUNCTIONAL HEADS


Business Management Business Development

Sustainability Strategy & Planning

REGIONAL OFFICES

4 Deputy General Managers
5 regional offices

100+ Skilled professionals bringing sector-specific expertise and experience.



CERTIFICATIONS:

The certifications attained by our company ensures that every project is in compliance with the following certificates:

Quality Management System ISO 9001:2015	Environment Management System ISO 14001:2015	Risk Management System ISO 31000:2018
IT Services Management System ISO/IEC 20000-1:2018	Social Responsibility ISO 26000: 2010	Sustainable Management System ISO 37101:2016



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