

DECEMBER 2025 EDITION

# ICC WOMEN'S WORLD CUP 2025

ANALYSIS REPORT



CHAMPIONS 2025



# 01

## OVERVIEW





The ICC Women's World Cup 2025 was hosted by India and conducted between September and November, bringing together eight international teams in the One Day International format. The tournament was organised across multiple cities, reflecting coordinated efforts by the International Cricket Council, national cricket authorities, and state governments.



Source: <https://www.womenentrepreneursreview.com/news/icc-women-s-world-cup-2025-trophy-showcased-at-indore-s-holkar-stadium-nwid-7279.html>

The event recorded strong spectator turnout and extensive broadcast reach across television and digital platforms. Coverage by national newspapers highlighted **growing public engagement, improved marketing strategies, and wider accessibility**, contributing to enhanced visibility for women's cricket.



Source: <https://indiantelevision.com/television/tv-channels/sports/jiostar-fields-big-brands-for-women%E2%80%99s-world-cup-2025-251001>

Competitively, the tournament maintained **high standards throughout the league and knockout stages**. Balanced team performances, disciplined bowling attacks, and consistent batting displays reflected the increasing professionalism present in women's international cricket.



Source: <https://crickettimes.com/2025/09/womens-world-cup-2025-favourites-contenders-and-dark-horses/>

The final held in Navi Mumbai concluded with India winning the World Cup, an achievement widely reported by government briefings and mainstream media. The victory was framed as a milestone in India's sporting journey and national pride.

## PARTICIPATING TEAMS



AUSTRALIA



BANGLADESH



ENGLAND



INDIA



PAKISTAN



NEW ZEALAND



SOUTH AFRICA



SRI LANKA

Following the tournament, **government agencies and cricket bodies announced incentives, infrastructure support, and expanded grassroots initiatives.** These measures were positioned as long-term strategies to strengthen women's cricket and sustain momentum generated by the World Cup.



**02**

## HOST NATION AND TOURNAMENT ORGANIZATION



**India was selected as the host nation** for the ICC Women's World Cup 2025 based on its established experience in organising major international cricket tournaments. **India last hosted the Women's ODI World Cup in 2013**, which provided a strong operational foundation for planning, coordination, and delivery of the 2025 edition.



Source: <https://timesofindia.indiatimes.com/sports/cricket/icc-womens-world-cup-2025/defining-moment-for-womens-cricket-jay-shah-on-india-hosting-2025-world-cup/articleshow/123234001.cms>

Preparations focussed on venue readiness, training facilities, accommodation capacity, and transport connectivity. **Stadiums were evaluated against ICC benchmarks** for pitch standards, broadcast infrastructure, security arrangements, and spectator services to ensure compliance with international tournament requirements.

The tournament utilised multiple venues across India, with **one venue in Sri Lanka included to accommodate neutral site conditions for certain teams**. This arrangement supported competitive balance while addressing logistical considerations within the broader hosting framework.



Source: <https://cricopinion.com/cricket-news/icc-2025-womens-cricket-world-cup-schedule-venues>



## HOST CITIES

**Navi Mumbai  
(India)**

**Guwahati  
(India)**

**Indore  
(India)**

**Visakhapatnam  
(India)**

**Colombo  
(Sri Lanka)**

The competition was scheduled from late September to early November. **Fixtures were designed to ensure balanced match distribution across venues**, with structured rest periods between matches to support player welfare and maintain performance standards.

ICC WOMEN'S CRICKET WORLD CUP INDIA 2025				FIXTURES 30 SEPTEMBER - 2 NOVEMBER 2025	
30 SEPTEMBER 2025	INDIA  V  SRI LANKA	BENGALURU	16 OCTOBER 2025	AUSTRALIA  V  BANGLADESH	VIZAG
1 OCTOBER 2025	AUSTRALIA  V  NEW ZEALAND	INDORE	17 OCTOBER 2025	SOUTH AFRICA  V  SRI LANKA	COLOMBO
2 OCTOBER 2025	BANGLADESH  V  PAKISTAN	COLOMBO	18 OCTOBER 2025	NEW ZEALAND  V  PAKISTAN	COLOMBO
3 OCTOBER 2025	ENGLAND  V  SOUTH AFRICA	BENGALURU	19 OCTOBER 2025	INDIA  V  ENGLAND	INDORE
4 OCTOBER 2025	AUSTRALIA  V  SRI LANKA	COLOMBO	20 OCTOBER 2025	SRI LANKA  V  BANGLADESH	COLOMBO
5 OCTOBER 2025	INDIA  V  PAKISTAN	COLOMBO	21 OCTOBER 2025	SOUTH AFRICA  V  PAKISTAN	COLOMBO
6 OCTOBER 2025	NEW ZEALAND  V  SOUTH AFRICA	INDORE	22 OCTOBER 2025	AUSTRALIA  V  ENGLAND	INDORE
7 OCTOBER 2025	ENGLAND  V  BANGLADESH	GUWAHATI	23 OCTOBER 2025	INDIA  V  NEW ZEALAND	GUWAHATI
8 OCTOBER 2025	AUSTRALIA  V  PAKISTAN	COLOMBO	24 OCTOBER 2025	PAKISTAN  V  SRI LANKA	COLOMBO
9 OCTOBER 2025	INDIA  V  SOUTH AFRICA	VIZAG	25 OCTOBER 2025	AUSTRALIA  V  SOUTH AFRICA	INDORE
10 OCTOBER 2025	NEW ZEALAND  V  BANGLADESH	VIZAG	26 OCTOBER 2025	ENGLAND  V  NEW ZEALAND	GUWAHATI
11 OCTOBER 2025	ENGLAND  V  SRI LANKA	GUWAHATI	26 OCTOBER 2025	INDIA  V  BANGLADESH	BENGALURU
12 OCTOBER 2025	INDIA  V  AUSTRALIA	VIZAG			
13 OCTOBER 2025	SOUTH AFRICA  V  BANGLADESH	VIZAG	29 OCTOBER 2025	SEMI-FINAL 1	GUWAHATI/COLOMBO
14 OCTOBER 2025	NEW ZEALAND  V  SRI LANKA	COLOMBO	30 OCTOBER 2025	SEMI-FINAL 2	BENGALURU
15 OCTOBER 2025	ENGLAND  V  PAKISTAN	COLOMBO	2 NOVEMBER 2025	FINAL	COLOMBO/BENGALURU

Source: <https://www.icc-cricket.com/news/revised-schedule-confirmed-for-icc-women-s-cricket-world-cup>

The tournament organisation reflected **coordinated execution between the ICC, the Board of Control for Cricket in India, state associations, and local authorities**. Operational planning emphasised efficiency, contingency management, and smooth matchday operations throughout the tournament.

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# 03

## INDIA'S CHAMPIONSHIP JOURNEY





India entered the ICC Women's World Cup 2025 with high expectations and translated them into consistent league-stage performances. The team registered **important victories across venues, maintaining balance between batting depth and bowling discipline**, which allowed it to remain firmly positioned among the top teams throughout the round-robin phase.



Source: <https://www.thedailyjagran.com/cricket/india-womens-national-cricket-team-semifinal-scenario-icc-womens-world-cup-2025-points-table-after-ind-w-vs-sa-w-match-10272698>

## TACTICAL FOUNDATIONS OF INDIA'S WORLD CUP SUCCESS

- 1** Flexible batting order responding to match situations
- 2** Spin-centric middle overs control strategy
- 3** Powerplay plans focussed on early momentum
- 4** Condition-specific bowling combinations
- 5** Emphasis on game awareness and situational excellence

Strategic planning was evident in India's tactical approach. The **top order provided stable starts**, while the middle order demonstrated the ability to adapt scoring rates based on match situations. **Bowling strategies emphasised early breakthroughs and sustained pressure** during middle overs through effective use of spin.

A defining feature of India's campaign was adaptability across varying conditions. **Batting plans were adjusted on slower pitches**, while aggressive intent was displayed on truer surfaces, ensuring competitiveness in diverse match contexts. Bowling combinations were rotated carefully to address pitch behaviour and manage workloads during the long tournament window.

Momentum built further during the knockout stage as pressure intensified. A **composed semi-final performance against Australia reinforced confidence** and tactical clarity, while the final showcased India's ability to perform under pressure. Key partnerships and disciplined bowling spells shifted the contest decisively in India's favour.



Source: <https://economictimes.indiatimes.com/news/sports/india-women-vs-australia-women-world-cup-2025-match-playing-11-prediction-live-streaming-when-and-where-to-watch-ind-w-vs-auswfreecricketmatchcoverageonlineoffinyourcountryjiohotstar/articleshow/124939079.cms?from=mdr>



Source: <https://www.newindianexpress.com/sport/cricket/2025/Nov/02/indias-women-make-history-outclass-south-africa-to-claim-first-odi-world-cup-crown>

**India won the ICC Women's World Cup 2025** through a commanding all-round performance in the final against South Africa. The triumph was formally **acknowledged by the ICC and the Board of Control for Cricket in India**, marking a significant milestone in the nation's women's cricket history.



# 04

## PERFORMANCE OF OTHER TEAMS AND COMPETITIVE LANDSCAPE



Beyond India's title run, the ICC Women's World Cup 2025 showcased **competitive performances from all participating teams, reflecting the expanding depth of women's international cricket**. Traditional powers and emerging sides alike contributed to a tournament marked by sustained intensity and closely fought contests across the league stage.



Source: <https://sportsmintmedia.com/everything-to-know-about-the-icc-womens-cricket-word-cup-2025/>

South Africa and Australia emerged as the most consistent challengers throughout the tournament. **South Africa's progression to the final** highlighted improved batting resilience and disciplined bowling units, while **Australia's semi-final appearance** reinforced their continued tactical strength and deep squad experience despite failing to convert dominance into another title.

England and New Zealand also featured prominently, reaching the latter stages through balanced team structures and adaptable strategies. While **England displayed depth across departments** and leadership stability, **New Zealand relied on structured bowling plans and situational batting** to remain competitive against higher-ranked opponents consistently.



Source: <https://www.news18.com/cricket/australia-women-vs-south-africa-women-live-score-icc-women-world-cup-2025-today-match-aus-w-vs-sa-w-latest-scorecard-indore-liveblog-9658219.html>





Source: <https://www.crictracker.com/cricket-match-predictions/womens-world-cup-2025-match-27-england-women-vs-new-zealand-women-match-prediction-who-will-win-todays-match-between-eng-w-vs-nz-w/>

**Pakistan, Sri Lanka, and the West Indies delivered mixed results** but demonstrated signs of narrowing performance gaps across matches. Competitive spells, isolated match-winning performances, and improved fielding standards indicated growing professionalism, even when overall consistency remained a challenge across key several fixtures.

Thus, the tournament reflected a more balanced competitive landscape. Match outcomes were increasingly influenced by tactical execution rather than reputation alone. **Narrow margins, frequent momentum shifts, and disciplined performances across teams elevated match quality,** reinforcing the ICC Women's World Cup 2025 as a highly competitive global sporting event.

## RIISING COMPETITIVENESS IN WOMEN'S CRICKET

- 1 **Narrowing gaps between teams**
- 2 **Tactics shaping match outcomes**
- 3 **Higher overall playing standards**
- 4 **Sustained intensity across matches**
- 5 **Emerging teams gaining strength**

# 05

## STANDOUT PLAYERS AND BREAKTHROUGH PERFORMERS





India's World Cup victory was shaped by consistent contributions from senior players who delivered under pressure. **Smriti Mandhana set the tone at the top of the order** with composed and fluent innings, providing stability in the powerplay. **Shafali Verma complemented her** with aggressive intent, frequently unsettling bowling attacks and accelerating scoring during crucial phases of matches.

## STANDOUT PLAYERS – WOMEN'S WORLD CUP

### India – Title Winners

**Smriti Mandhana,  
Shafali Verma,  
Deepthi Sharma,  
Harmanpreet Kaur**

### Other Leading Teams

**Wolvaardt, Kapp,  
Sutherland, Gardner,  
Ecclestone, Kerr**

### Emerging & Breakthrough Players

**Harshitha  
Samarawickrama,  
Sadaf Shamas,  
Aaliyah Alleyne**

The middle order and bowling unit played an equally decisive role in India's title run. **Deepthi Sharma emerged as a central figure**, combining economical spin bowling with timely batting contributions. **Captain Harmanpreet Kaur's leadership** proved critical, particularly in high-stakes encounters, where her calm decision-making and tactical awareness guided the team through difficult moments across the tournament.

Other teams also produced standout performers who enhanced the tournament's competitive quality. **South Africa's Laura Wolvaardt** delivered consistent top-order runs throughout the competition, while Marizanne Kapp contributed impactful all-round performances under pressure. Australia relied on Annabel Sutherland's pace bowling and Ashleigh Gardner's power hitting, while **England's Sophie Ecclestone remained one of the most effective bowlers of the tournament.**



Source: <https://www.crictracker.com/cricket-stats-mania/womens-world-cup-2025-record-breaking-deepti-sharma-shines-in-indias-maiden-womens-world-cup-title-3873/>

**New Zealand's Amelia Kerr** stood out with her versatility, contributing with both bat and ball across matches. Her ability to adapt to different conditions underlined the value of multi-skilled players in closely contested fixtures and strengthened New Zealand's overall competitiveness. These performances highlighted the **growing strategic importance of all-rounders** in modern women's cricket.



Source: <https://femalecricket.com/women-cricket-news/74007-sophie-ecclestone-profile-career-records-stats-womens-odi-world-cup-2025.html>



Source: <https://www.icc-cricket.com/news/new-zealand-announce-women-s-cricket-world-cup-squad>

The tournament also highlighted emerging and first-time World Cup performers. India's younger players adapted quickly to elite competition, while **Sri Lanka's Harshitha Samarawickrama**, **Pakistan's Sadaf Shamas**, and **West Indies' Aaliyah Alleyne** produced **breakthrough performances**. Collectively, these displays reflected a deepening global talent pool and improving development pathways in women's international cricket. Thus, these performances underscored rising standards, depth, resilience, and competitiveness.



# 06

## STATISTICAL ANALYSIS AND PERFORMANCE TRENDS IN WORLD CUP 2025



The World Cup 2025 showcased a high level of batting across all participating teams. **South Africa's Laura Wolvaardt led the tournament with 571 runs at an average of 71.37**, including two centuries and three fifties, highlighting her consistency. **India's Smriti Mandhana contributed 434 runs**, while Australia's Ashleigh Gardner and India's Pratika Rawal crossed **300 runs** each. These statistics indicate that top-order consistency, combined with depth in the middle order, was essential to posting and chasing competitive totals across different venues.

### Boundary hits on the rise

Best balls per boundary in a women's World Cup edition



YEAR	4s	6s	BPB
2025	1242	133	9.8
2017	1272	111	11.4
2013	1066	67	11.5
2022	1137	52	13.4
2009	655	47	18.7

Source: <https://www.espncricinfo.com/story/women-s-world-cup-2025-power-hitters-left-arm-spinners-flourish-catching-sloppy-1510006>

### Butterfingers remain common

Catching efficiency in the 2025 women's WC



TEAM	CATCHES	DROPS	CATCH EFFICIENCY
ENGLAND	30	9	76.9
NEW ZEALAND	27	9	75
PAKISTAN	19	7	73.1
SRI LANKA	16	6	72.7
SOUTH AFRICA	38	19	66.7
AUSTRALIA	34	17	66.7
INDIA	38	22	63.3
BANGLADESH	12	15	44.4

Source: <https://www.espncricinfo.com/story/women-s-world-cup-2025-power-hitters-left-arm-spinners-flourish-catching-sloppy-1510006>

Bowling statistics underlined the importance of wicket-taking and economy. **India's Deepti Sharma topped the charts with 22 wickets**, while Australia's Annabel Sutherland took 17 and England's Sophie Ecclestone claimed 16. Spin bowlers dominated middle overs, while pace bowlers were effective during powerplays and death overs. **Teams that balanced strike options and maintained consistent economy rates frequently restricted opponents to sub-par totals**, directly influencing match outcomes.

Fielding contributed decisively to tight contests. The **tournament recorded 407 wickets**, with a significant proportion coming from catches and run-outs, demonstrating improved fielding standards across teams. India, in particular, **benefited from high catch conversion rates and accurate throws**, which frequently swung momentum during critical matches.

### KEY MATCH-DECIDING STATS

300+ run scorers across teams

20+ wicket strike bowlers

Spin-led dismissals in middle overs

High catch-to-chance conversion rates

Powerplay run-rate differentials



Tactical and analytical trends shaped results throughout the competition. Teams increasingly rotated bowlers based on match-up data, employed flexible batting orders, and adjusted field placements depending on pitch conditions. **Higher powerplay scoring rates and controlled middle-over innings were linked to net run rate advantages**, highlighting the role of analytics in shaping performance outcomes.



Source: <https://timesofindia.indiatimes.com/sports/cricket/icc-womens-world-cup-2025/india-vs-south-africa-live-score-today-cricket-match-icc-womens-world-cup-2025-ind-vs-sa-final-live-updates/liveblog/125029784.cms>

India's statistical strengths aligned closely with these broader trends. Strong top-order averages, disciplined bowling with superior dot-ball percentages, and efficient fielding underpinned their championship. **Quantitative indicators such as wickets per match, batting strike rate in powerplays, and fielding efficiency confirmed India's ability to capitalize on statistical advantages** while maintaining consistency throughout the tournament.

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# 07

## BROADCASTING, COMMERCIAL, AND SOCIAL IMPACT





The ICC Women's World Cup 2025 achieved unprecedented global reach, driven by combined linear and digital distribution across multiple international broadcast markets. **Early tournament reporting recorded billions of video views and strong app traffic**, while the final produced peak concurrency and very high app engagement, reflecting a substantial surge in global and domestic consumption compared with prior editions.



Source: <https://www.icc-cricket.com/media-releases/icc-women-s-cricket-world-cup-india-2025-smashes-viewership-records-across-jiohotstar-and-star-sports-network>

Digital platforms and broadcasters recorded exceptional audience numbers for India's matches across urban and rural viewing segments. **JioCinema/JioHotstar and Star Sports reported record OTT and connected TV viewership** during key fixtures, with mass online minutes watched and peak concurrent users during the final that matched major men's events, indicating parity in mass-market attention for marquee women's fixtures.



Source: <https://mediabrief.com/icc-womens-cricket-wc25-sets-records-on-jiohotstar-star-sports/>

Commercially, sponsorship valuations and ad inventory tightened as demand surged from diverse domestic and global brands. Market reports noted significant **uplifts in sponsorship rates and advertising CPMs for India games**, with title and tiered sponsorship slots commanding materially higher fees than previous cycles, reflecting advertisers' willingness to invest behind women's cricket as a premium property.

# SPONSORS AND PARTNERS OF ICC WOMEN'S WORLD CUP 2025

## Technology

Google (Gemini, Pay, Android, Pixel)

## Premier Partner

Aramco (global ICC partner)

## Hydration

BodyArmor LYte ORS

## Broadcaster/Streaming

JioStar (official broadcaster)

## FMCG

Hindustan Unilever (HUL) - Rexona

## Banking

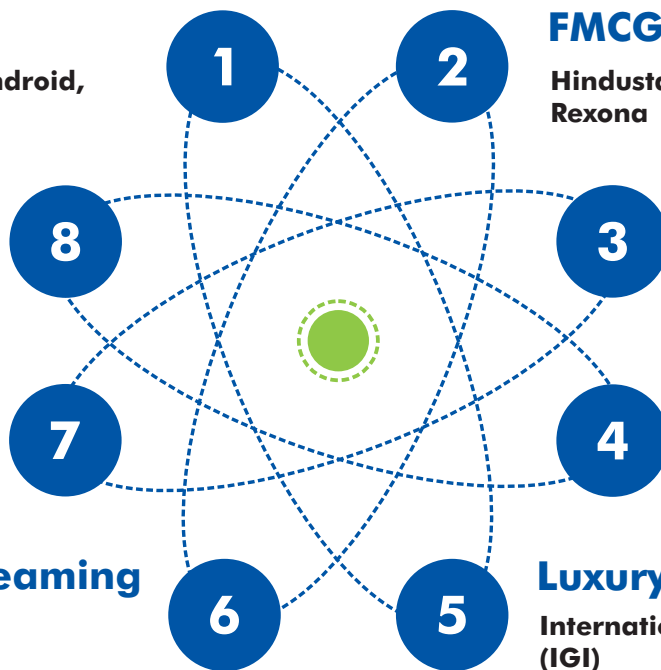
State Bank of India (SBI)

## Beverages

Thumbs Up Xforce

## Luxury/Jewellery

International Gemological Institute (IGI)



Institutional and governmental responses amplified the social impact through formal recognition and national celebration. **The BCCI announced substantial cash rewards for India's champions and the Prime Minister publicly felicitated the team**, reinforcing official recognition. These gestures signalled policy-level endorsement and provided concrete incentives that elevate the profile of women's sport nationwide.

Beyond commercial metrics, **the event produced notable social and cultural effects visible across communities and youth participation.** These include heightened grassroots interest, expanded media narratives around women's sport, and renewed corporate commitments to female-athlete sponsorships. Collectively these outcomes suggest that the 2025 World Cup advanced both marketisation and social recognition of women's cricket in India and globally.



Source: <https://themangonews.com/andhra-pradesh-regional/historic-move-bcci-announces-%E2%82%B951-crore-reward-for-world-cup-winning-indian-womens-team/>



# 08

## CHALLENGES AND LESSONS FROM THE TOURNAMENT



The ICC Women's World Cup 2025 presented several organisational and scheduling challenges during its execution. **Adjustments to match schedules and venue allocations were required due to security clearances and logistical constraints**, which created operational pressure for teams, broadcasters, and local authorities. While contingency mechanisms were activated, the experience highlighted vulnerabilities in advance coordination and schedule finalisation processes during large-scale multi-city sporting events



Source: <https://femalecricket.com/women-cricket-news/71497-why-chinnaswamy-stadium-could-lose-icc-womens-world-cup-2025-hosting-rights.html>

Venue preparedness emerged as a significant challenge. The **M. Chinnaswamy Stadium in Bengaluru was removed from the hosting roster after delayed safety approvals**, underscoring gaps in inter-agency coordination between cricket boards, municipal bodies, and law enforcement agencies. These disruptions necessitated rapid reallocations, increasing operational costs and compressing preparation timelines for replacement venues and organisers.



Source: <https://www.freepressjournal.in/sports/icc-womens-world-cup-2025-bcci-announces-team-india-squad-harmanpreet-kaur-set-to-lead-shafali-verma-left-out>

**Disparities in team preparedness and resources also shaped tournament dynamics.** Well-resourced teams benefited from extended preparation camps, advanced sports science support, and familiarity with playing conditions, while emerging teams faced **limitations in match exposure, analytical support, and logistical backing**. Such asymmetries affected competitive balance despite overall improvements in global standards.



A key lesson for future ICC Women's World Cups is the need for earlier institutional planning and enforcement mechanisms. **Constituting Local Organising Committees well in advance**, enforcing mandatory venue certification timelines, and establishing fixed coordination protocols with civic authorities can significantly **reduce last-minute disruptions and improve operational certainty across host cities**.

## PRIORITIES FOR FUTURE WOMEN'S WORLD CUPS

1. Early finalisation of venues and safety clearances
2. Fixed timelines for Local Organising Committee formation
3. Standardised contingency protocols across host cities
4. Minimum preparedness benchmarks for participating teams
5. Centralised coordination between ICC, boards, and authorities



**FOLLOWING SUCCESS OF 2025 WOMEN'S WC, ICC ANNOUNCES EXPANSION OF TOURNAMENT'S 2029 EDITION TO 10 TEAMS**

Source: <https://northeastliveliv.com/topnews/following-success-of-2025-womens-wc-icc-announces-expansion-of-tournaments-2029-edition-to-10-teams/>

Another critical lesson concerns competitive equity and long-term sustainability. **Expanding ICC development funding, ensuring equitable preparation windows, and facilitating more bilateral and multilateral fixtures** for emerging teams can narrow performance gaps. Strengthening governance discipline, planning transparency, and development frameworks will enhance resilience, credibility, and global competitiveness of future women's cricket tournaments.

**09**

## WAY FORWARD





India's victory at the ICC Women's World Cup 2025 provides a pivotal opportunity to accelerate long-term growth in women's cricket. The title win has expanded global visibility, strengthened institutional confidence, and **reinforced women's cricket as a commercially and socially viable sporting domain**, as reflected in ICC assessments and national sports coverage.



Source: <https://www.icc-cricket.com/tournaments/womens-cricket-worldcup-2025>

Leveraging this momentum requires structured development pathways. **Government-supported sports schemes, BCCI funding**, and school- and university-level talent identification programmes can convert elite success into sustained participation and regional depth, aligning with national sports policies.

Strengthening grassroots and international structures must remain central. **Expanding domestic competitions, increasing international fixtures for emerging teams**, and reinforcing ICC funding for associate nations can narrow competitive disparities and improve global standards.

NATIONAL SPORTS GOVERNANCE ACT, 2025

Enacted on:  
18 August 2025

Ensure transparency, ethics, accountability, and athlete welfare in Indian sports governance.

Key Features:

- Establishes National Sports Board to regulate & recognise sports bodies.
- Mandatory Athletes, Ethics & Dispute Committees with women's representation.
- Safe Sports Policy & grievance redressal for athlete protection.
- Government funded bodies under RTI for transparency.
- National Sports Election Panel for fair elections.
- Sports Tribunal for speedy dispute resolution.

Source: Ministry of Youth Affairs and Sports

Source: <https://www.pib.gov.in/PressNoteDetails.aspx?id=155107&NotelD=155107&ModuleId=3&reg=3&lang=2>



Source: <https://www.thecricketpanda.com/icc-womens-emerging-nations-trophy-2025/>

Strategic priorities should focus on professional contracts, sports science integration, and coach education. **Coordinated engagement between boards, broadcasters, and sponsors** can stabilise revenue flows, improve player welfare, and ensure continuity beyond major tournaments.

## FROM THE WORLD CUP VICTORY TO SUSTAINABLE GROWTH

### Post-Win Momentum

- Policy recognition and Enhanced funding

### Grassroots Scale-Up

- Schools talent identification
- State women leagues

### Sustained Ecosystem

- Commercial and governance stability

### Global Integration

- More fixtures and development aid

### Professional Pathways

- Expanded central ontracts
- Coaching and sports science integration

Thus, the 2025 World Cup demonstrated that **success on the field, policy support, and public engagement can reinforce each other**. Aligning governance, investment, and planning is essential to transform India's triumph into enduring progress for women's cricket.



**10**

## EMINENT INSIGHT



**This is the start, we wanted to break the barrier and now our next plan is to make it a habit.**

**Harmanpreet Kaur**  
**Captain**  
**Indian Women's Cricket Team**





# RESOURCES

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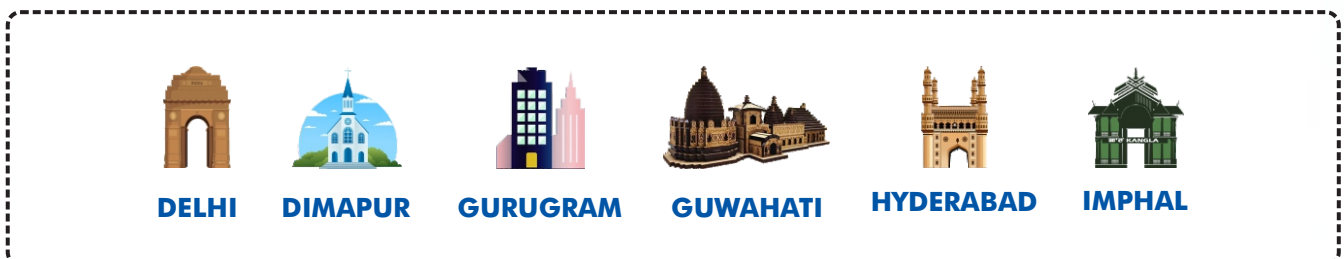
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