

VISION BEYOND HORIZON

ENABLING STRATEGIC &
TECHNOLOGICAL POTENTIAL



3P
PLANET
POTENTIAL
PEOPLE
SUSTAINABILITY



REJUVENATING
PLANET



EMPOWERING
PEOPLE

PREFACE

Welcome to AG Horizon Private Limited (AG Group) Annual Report. The report focuses on reaffirming our commitment towards indispensable requirements for sustainable development and technological advancements. With our future-ready mindset, we encapsulate robust mechanisms while focusing on value creation with a spirit of deep collaboration delivering innovative, pragmatic, and sustainable solutions.



We are thrilled to unveil our inaugural Annual report- **Vision Beyond Horizon** entailing our acceleration towards rejuvenating **Planet**, increasing sustainable **Potential** through strategic and technological advancements, and empowering **People**. This report outlines the long-term viability and success channelising the clients' potential in shaping the strategic, economic, organizational and social endeavours.

We are knitting the unique business spectrum across diverse sectors through our array of consultancy services for our clients. This report is in line with our ultimate goal to become a culture-driven organization by 2027. In the global consultancy arena with our values to nurture sustainability, we are expanding beyond horizons and extending our valuable reach in the global business landscape, especially in the Middle East.

This annual report caters to the holistic and comprehensive value that we add to our diverse clients across sectors irrespective of geographical locations. We provide them with end-to-end solutions in externally aided projects understanding the comprehensive viewpoint of policymakers, investment agencies, and other relevant stakeholders. This is a testimony to our achievements that drive the future evolution of AG Group to serve as the one-stop solution that promises a much smarter and brighter business canvas.

VETERAN MAJOR GENERAL GURDARSHAN SINGH AUL
PRESIDENT, AG GROUP

MANAGING DIRECTOR'S MESSAGE

At AG Group, we acknowledge our duty to perform better by crafting innovative and customized solutions for our clients. We discover opportunities by addressing the status quo to move toward a more **Sustainable and Inclusive future**. In this annual report, I wanted to take a moment to reflect on the journey our firm has undertaken in the past years with the rising business confidence. By embracing our values and vision, we follow a focused approach for – rejuvenating **Planet** by offering innovative business strategies embracing sustainable efforts, expanding sustainable **Potential** in terms of technological advancements and strategic opportunities and empowering **People** through strategic investment of time, technology, resources and knowledge of higher value resulting in greater returns.



In the last fiscal year, our association with **Moody's Analytics**, strengthened our competitive edge as we became their exclusive Indian business partner leading on the principle of SDG 17- Partnership for the Goals. Additionally, we established a Sustainability vertical to provide a dedicated attention to the core sustainable principles, offering Climate Change, ESG, SDG & Carbon Management Solutions. We also aligned with the **United Nations Global Compact (UNGC)** principles and published our **COP reporting** (a major milestone in the growth trajectory of AG Group) to ensure nation-wide resilient development to address the need for climate change.

All our projects championed the sustainable outcomes encouraging transparency, and promoting economic prosperity. I trust that our projects' milestones focused on the innovative conceptualization and expert-led dedication. This includes securing development funds from the Government of India & multi-lateral development banks in collaboration with the respective State Government for the commissioning of the project. As we move forward, we remain steadfast in our mission to create meaningful change, both within AG Group and in the communities, we serve, by building a legacy of Sustainability.

A handwritten signature in blue ink that reads "Rakesh Sharma..".

MR. RAKESH SHARMA

MANAGING DIRECTOR, AG GROUP

COMPANY DETAILS

1.	COMMENCEMENT OF SERVICES & DATE OF INCORPORATION	Since 1998, Pvt. Ltd. on 05 April 2017
2.	TEAM STRENGTHS	70+ In house team 30+ Business Associates
3.	LEGAL ENTITY	Private Limited
4.	INDUSTRIES	Environment, Transport, Social & Public, Engineering, Sustainability, Data Analytics
5.	HEAD OFFICE	Gurugram
6.	BRANCH OFFICES	New Delhi, Imphal, Guwahati, Hyderabad, Chennai, Dimapur
7.	GST REGISTRATION CERTIFICATE	Delhi
		Haryana
		Assam
8.	MSME REGISTRATION NUMBER	DL06D0005748
9.	DPIIT NO.	DIPP147056
10.	DOMAIN OF OPERATIONS	Global
11.	EMPANELMENTS	<ul style="list-style-type: none"> • Maharashtra Tourism Development Corporation Ltd. • Tamil Nadu Infrastructure Development Board • Telangana Tourism Development Corporation • Water Resources Department, Assam • Agriculture Department, Nagaland

GEOGRAPHICAL FOOTPRINTS

AG operates across a diverse range of locations, strategically focusing on both urban and rural areas to maximize impact.



AG HORIZON: A STRONG & DIVERSE TEAM

AG Horizon is powered by a **dynamic team of 100+ professionals**, bringing together expertise across multiple domains to drive impactful and sustainable solutions.

- **70+ Inhouse team members**, to include but not limited to Engineers, Public Policy Experts, Environmental Experts, Sustainability Experts, Research and Development Experts, Analytical Experts, Architects, Urban Planners, Subject Matter Experts, and Legal Experts.
- **30+ Business Associates, Industry experts** contributing significantly to our strategic growth and operational excellence.

Organisation is managed by a Core Team, responsible for driving strategic decisions, execution, and overall success, comprising, Managing Director, 3 Directors & President and supported by Heads of Business Management, Business Development, Planning & Strategy, Sustainability, Five Branch Heads (overseeing our regional offices) Additionally, our team members comprising of **Senior Advisors**, an **exceptional group of veterans and experts** (senior most bureaucrats, technocrats, intellectuals & other government officials) bring unparalleled leadership and experience.

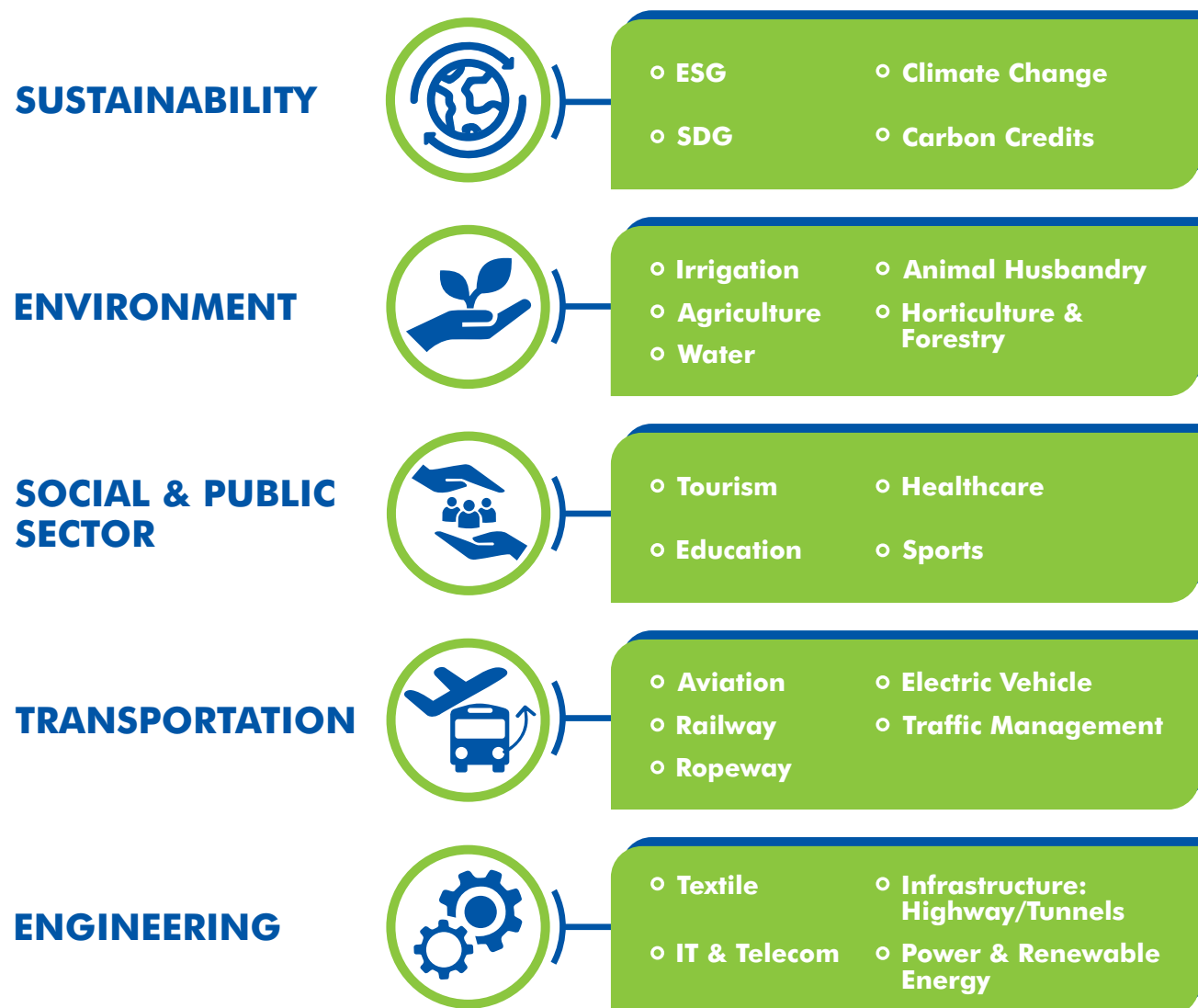
This diverse and highly experienced team & our associates enables AG Horizon to deliver innovative, sustainable, and impactful solutions across multiple sectors, ensuring excellence in every project we undertake.



PILLARS DRIVING TRANSFORMATION

CORE SECTORS

We offer complete assistance in the multiple spheres of activities



SERVICES OFFERED

POLICY ADVOCACY



- Policy framework
- Robust Strategy development
- Stakeholder engagement
- Govt. programs identification for partnership
- Advisory from subject matter experts

FACILITATING ACCESS TO GREEN FUNDS

- Climate Change Adaptation
- Sustainable Development
- Climate Change Mitigation
- Damage Recovery



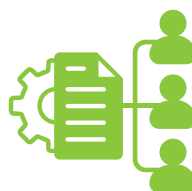
GREEN FUNDS ADVISORY

TRANSACTION ADVISORY



- Conceptualization of a project
- Develop **PPR & DPR**
- Assortment of **Funding Agencies**
- Arranging funds from **MLFA**
- Create **Financial Models**
- Management of complete bid process
- Supervision & management throughout the project lifecycle

- Project conceptualization and support
- Evaluation of existing/new Projects
- Monitoring of sanctioned projects
- Identification of an executing agency
- Overall Stakeholder coordination
- Branding, promotion & capacity building



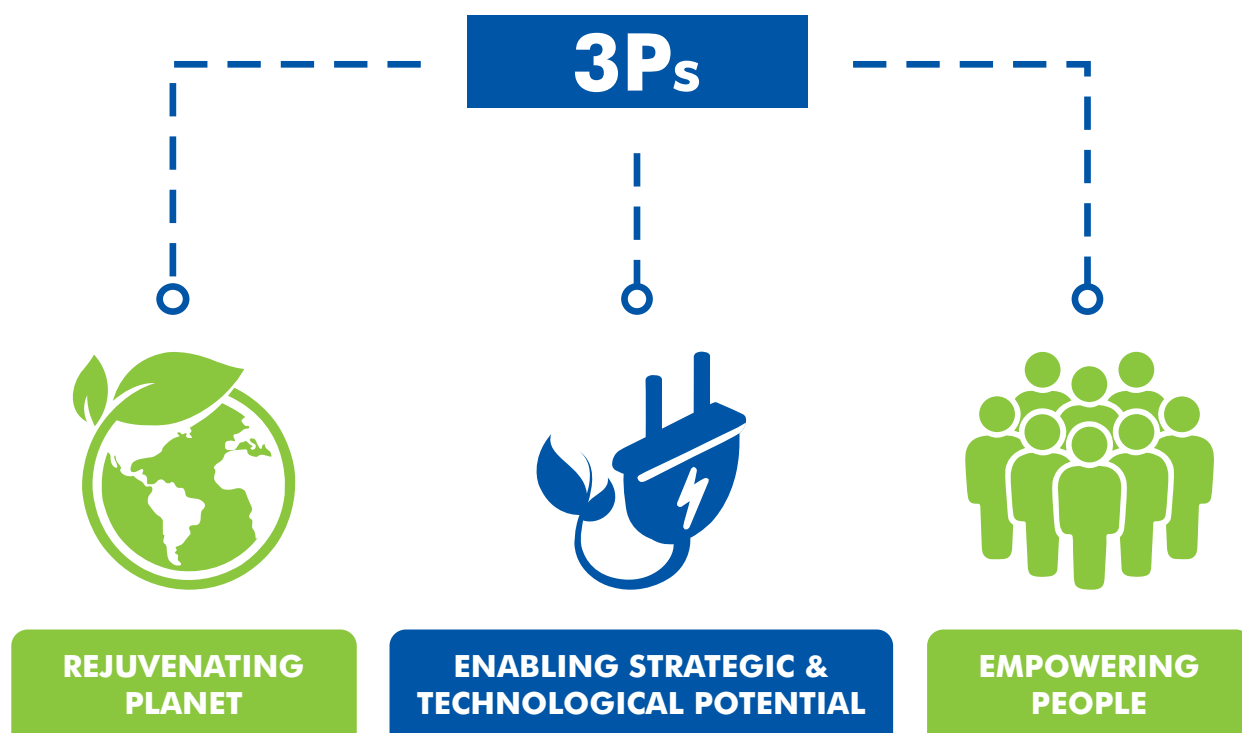
PROGRAMME MANAGEMENT UNIT

BUSINESS ACCELERATION & GROWTH



- Auditing existing processes- feasibility and performance
- Market research and provide strategic solutions.
- Framework for strategic planning
- Acquisition strategy to ensure business expansion.
- Set long-term goals to examine company's future.

ELEVATING AG EXCELLENCE WITH EMERGING TECHNOLOGY & SUSTAINABILITY INSIGHTS



At AG Group, sustainability drives every initiative we undertake. By integrating innovative strategies, we focus on restoring ecological balance, enhancing natural resources, and mitigating environmental risks. Our commitment to sustainable practices ensures a healthier planet for future generations.

AG Group leverages cutting-edge technology and strategic insights to deliver transformative solutions. Our approach empowers stakeholders with innovative tools and actionable strategies, ensuring sustainable growth and unlocking new opportunities for success.

At AG Group, we prioritize the growth and development of individuals as a cornerstone of our mission. From creating opportunities for women and youth to organizing capacity-building initiatives and supporting education, our efforts unlock meaningful contributions.

REJUVENATING PLANET

AG have successfully delivered impactful projects in multiple categories significantly contributing to Planet with respect to sustainability and environmental conservation. These projects are backed by evidenced-based research, innovative business strategies and a deep understanding of our client's businesses and their markets maximizing positive impact.

1. IMPROVING FLOOD MITIGATION PRACTICES THROUGH LAMPHELPAT WETLAND REJUVENATION

The project aimed to enhance the lifestyle and economy of the local community by leveraging tourism infrastructure while restoring the ecological health of the 450-acre Lamphelpat Waterbody. It focused on transforming the area into a sustainable eco-tourism hub with arc bridges, green spaces, biodiversity zones, sports zones, and a promenade, balancing ecological restoration and tourism. AG Horizon ensured sustainability through a comprehensive Environmental Impact Assessment (EIA), eco-friendly construction, and wetland restoration to enhance biodiversity and water quality. A waste management system and detailed master plan ensured adherence to sustainability principles. The project rejuvenates the waterbody while providing long-term socio-economic benefits through tourism, job creation, and community engagement.

SUSTAINABLE DEVELOPMENT GOALS



2. ASSAM WETLANDS REJUVENATION

The project aims to restore and rejuvenate 16 wetlands in Assam to enhance water retention and mitigate flooding and erosion risks. Strengthening flood mitigation and discharge capacity will protect local communities, agricultural lands, and infrastructure. It integrates ecological restoration with sustainable flood management to improve resilience and support biodiversity.

Aligned with the Sendai Framework and the Prime Minister's Ten Point Agenda on Disaster Risk Reduction, the initiative ensures long-term sustainability. Strategic restoration techniques and flood management interventions will contribute to the region's socio-economic and environmental stability.

SUSTAINABLE DEVELOPMENT GOALS



DIRECT IMPACT :



INDIRECT IMPACT :



3. SUSTAINABLE AGRICULTURE IN NAGALAND

Nagaland's agricultural sector faces challenges such as limited value addition, unsustainable farming practices, and inadequate infrastructure, which hinder economic growth and farmer livelihoods. To address these issues, the Agriculture Project for Nagaland is envisaged and is structured into two components: **Agri Expo and Agri Practices**, designed to foster innovation, sustainability, and economic prosperity.

The **Agri Expo** is a premier mixed-use hub integrating processing and non-processing zones to create a holistic ecosystem that drives industrial growth, tourism, and community development. The **Agri Practices** component focuses on promoting sustainable farming methods, resource conservation, and advanced technologies to enhance productivity, farmer incomes, and resilience. Together, these initiatives aim to transform Nagaland into a thriving agricultural and economic powerhouse, ensuring balanced growth and long-term sustainability. This project will position **Nagaland as a Center for agricultural innovation, collaboration, and growth.**

SUSTAINABLE DEVELOPMENT GOALS



DIRECT IMPACT :



INDIRECT IMPACT :



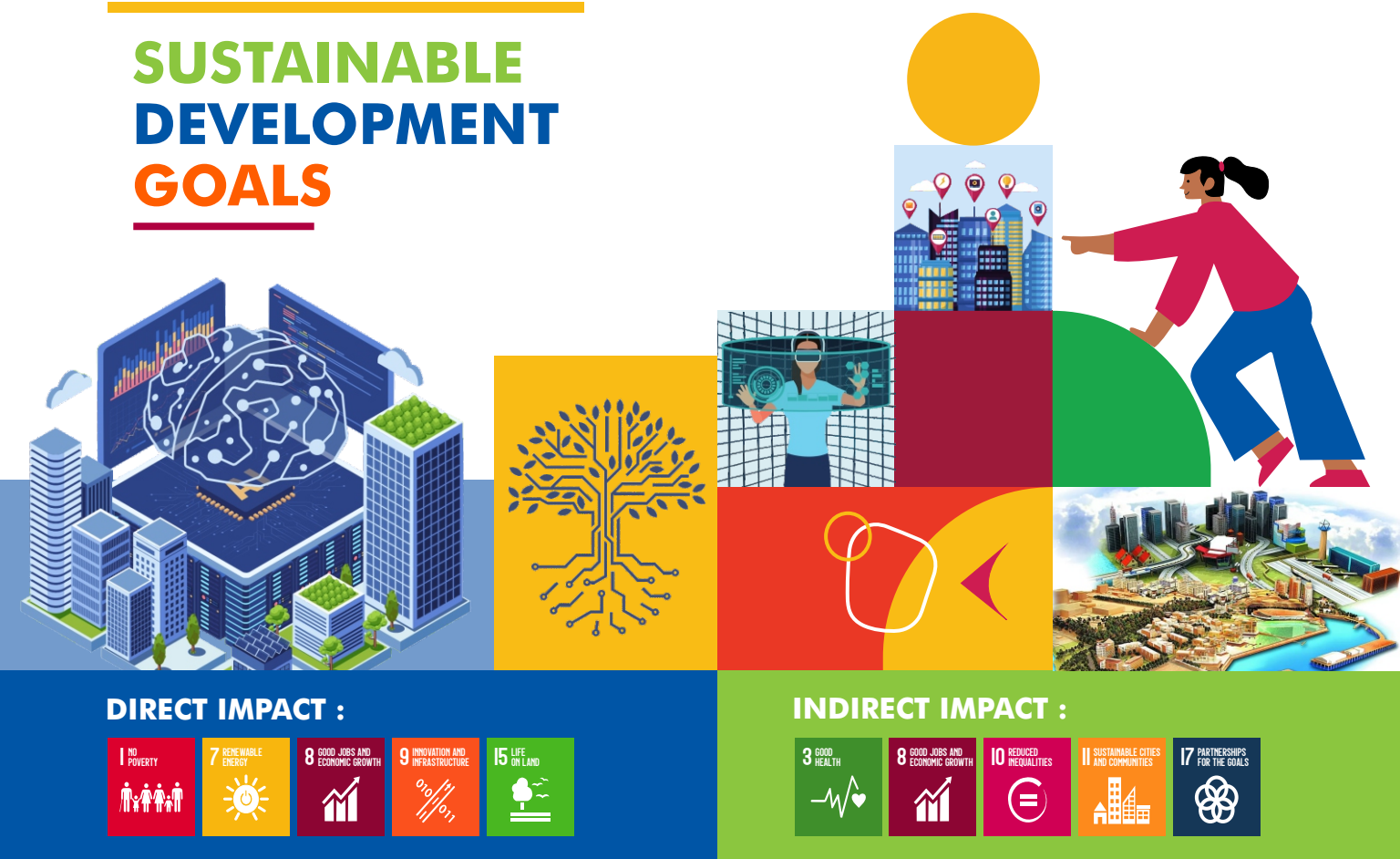
4. ENCOURAGING TECHNOLOGICAL LANDSCAPE THROUGH IT SEZ

This project is envisioned as a transformative initiative that will position the state as a key player in the IT and technology-driven industrial ecosystem. Project is strategically divided into two key zones to optimize its operational and economic impact:

1. **Processing Zone:** The Processing Zone is the core of the project and will primarily focus on the development and export of software programs and hardware.
2. **Non-processing Zone:** The Non-Processing Zone will provide essential support facilities to the Processing Zone, ensuring a comprehensive and sustainable ecosystem.

The project is designed to bring about comprehensive economic and infrastructural development in the state by achieving economic growth, employment generation, infrastructure development, skill enhancement and international exposure.

SUSTAINABLE DEVELOPMENT GOALS



5. ENHANCING LIVELIHOODS THROUGH COMMUNITY-BASED WATERSHED DEVELOPMENT

In hilly regions, the project focuses on watershed management impacting rural and urban water security. Watersheds are basically created to conserve water by construction of ponds, water tanks, check dams, nala bunds for agricultural, horticulture, pisciculture and other allied activities, are implemented mostly in hilly areas.

Watershed management is important for rural and urban water security. However forested watershed continues to be degraded, and water scarcity is experienced due to limited management options and biotic, anthropogenic and climatic factors. This creates a negative impact on the communities. Thus, our project aims to address the challenges and enhance livelihoods through the community-based watershed development.

SUSTAINABLE DEVELOPMENT GOALS



6. MEGA ECO-TOURISM

AG Group spearheaded the development of a world-class tourism destination at Loktak Lake in Manipur, the largest freshwater lake in Northeast India, renowned for its floating islands, or "phumdis." Despite its ecological significance and Ramsar-protected status, the lake faced challenges like biodiversity loss, unregulated tourism, and inadequate infrastructure. AG implemented a comprehensive eco-tourism strategy that balanced environmental conservation with community-driven initiatives. The project included eco-friendly developments such as world-class resorts, an eco-village, a lakefront promenade, and an ethnic food mart while improving transportation. These efforts created jobs, supported entrepreneurship, and boosted small businesses by increasing demand for local products. AG's initiatives minimized the environmental footprint through waste management and sustainable energy, ensuring long-term preservation while promoting economic growth and safeguarding the lake's biodiversity.

SUSTAINABLE DEVELOPMENT GOALS



7. SUSTAINABLE TOURISM CIRCUIT WHS- RAMAPPA REGION

The project emphasised on developing and positioning World Heritage Site - Ramappa Region as an Iconic Tourist Centre and as a premier choice for travellers in accordance with sustainable principles, and maximizing visitor satisfaction. With fast paced environment and rapid modernization, tourism often prompts the upgradation of neglected areas of a city as its historical landmarks, waterfronts or creating more attractive spaces for both tourists and locals. By linking tourism to economic growth and social recognition, this project intended to develop **Sustainable Tourism Circuit at World Heritage Site- Ramappa region** gaining national and international recognition.

SUSTAINABLE DEVELOPMENT GOALS



DIRECT IMPACT :



INDIRECT IMPACT :



8. BRANDING, MARKETING & POSITIONING IMPHAL AS A STAR OF NORTH-EAST

With a mission to develop smart cities across India, several state governments collaborated for the growth and development of infrastructure enhancing the economic prospects of the State. Smart City Project aimed to make the cities, citizen-friendly and sustainable. This project increased the **visibility** of Imphal promoting a clean and sustainable environment including community engagement efforts establishing sustainable cities & communities by **creating online and offline buzz**.

SUSTAINABLE DEVELOPMENT GOALS



9. REDEVELOPMENT OF KASHMIR GOLF COURSE

This project, spearheaded by AG Group, encompassed the comprehensive planning, designing, development, maintenance, and management of a picturesque Kashmir Golf Course and Club. J&K Bank, undertook an ambitious initiative for design coordination, project monitoring and overall service delivery. Showcasing sustainable and innovative development, the project features a stunning golf course, adorned with stones and pebbles, and is promoted by the J&K bank. This initiative stands as a testament to AG Group's commitment to blending natural beauty with state-of-the-art infrastructure and smooth functioning to enhance branding and revenue.

SUSTAINABLE DEVELOPMENT GOALS



DIRECT IMPACT :



INDIRECT IMPACT :



ENABLING STRATEGIC & TECHNOLOGICAL POTENTIAL

AG have successfully leveraged innovative strategies and advanced technologies for delivering impactful projects in diverse sectors. Developing an enabling framework for enhancing AG's strategic potential is testament to offer sustainable solutions to the clients simplifying business operations.

1. AG'S STRATEGIC POTENTIAL: SIMPLIFYING BUSINESS WITH SUSTAINABLE SOLUTIONS

AG Group thrives by optimizing operations, fostering strong partnerships, and prioritizing long-term goals. Effective stakeholder engagement is paramount, ensuring our strategies align with client and organizational needs. By actively involving stakeholders, we gain crucial insights for optimal resource allocation and impactful investments. Investing in our people is crucial. We prioritize employee training and development to maximize human potential. Strategic investments extend beyond finance, encompassing time, technology, and expertise to drive sustainable growth. Collaboration is key. Guided by SDG Goal 17, we foster partnerships across sectors to achieve sustainable objectives and create a positive impact.

2. AG'S TECHNOLOGICAL POTENTIAL INNOVATIVE SOLUTIONS AND TECHNOLOGIES SIMPLIFYING THE BUSINESS OPERATIONS

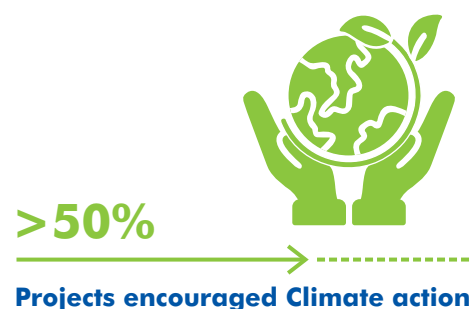
With the ever-evolving contemporary market changes, organizations need to act decisively. The key is to work closely with clients to achieve technological breakthroughs and implement innovative solutions to address the unique challenges faced by the clients. AG with its competitive strength of delivery excellence drive towards collaborating with the partners creating a synergy and resulting in using resource-efficient technologies. Aligning with the same, AG has associated itself with world-class and renowned organization, **Moody's**, 120+ years company, a global provider of data and information, research and insights. To advance the business and stay ahead of the competition curve, AG has carved out a collaboration with **Maccaferri**, 140+ years company, leading international provider of advanced solutions to the civil, geotechnical and environmental construction markets. These collaborations have strengthened AG's commitment to offer durable, effective and simple solutions leading to become a Growth Champion.

EMPOWERING PEOPLE

At AG Group, our efforts highlight dedication to fostering an empowered workforce while nurturing a sustainable future. The company has woven a web of support by increasing access to equal opportunities, advanced knowledge capabilities, and the autonomy to thrive.

1. PROMOTING SUSTAINABILITY: ACTIONABLE INITIATIVES

Our focus on sustainability went beyond conversations as we actively conducted activities to educate and engage employees in sustainable practices. From workshops to interactive sessions on climate action, these initiatives encouraged capacity building and personal responsibility. This amplified our impact, resulting in over 50% of our projects now integrating robust climate action measures.



2. ENGAGING THROUGH PARTICIPATION: DRIVING COLLABORATION

Participation remained central within AG Group fostering an inclusive and collaborative culture. Our initiatives include equal access to economic opportunities and encouraging employee engagement across all levels. Notably, over 70% of our headcount are women and 33% female representation in the company's board drives workforce diversity. Increased access to information and knowledge, ability to leverage technology to generate revenues.



3. FESTIVE CELEBRATIONS: SPREADING JOY AND UNITY

At AG Group, we organized vibrant celebrations that brought together employees creating an atmosphere of warmth and togetherness. These events reinforced our belief in the power of shared experiences to build stronger teams and cultivate a sense of belonging fostering a culture where every voice is valued, and collective growth is celebrated.



COMMITMENT TO SOCIETY

AG's commitment to society extended beyond the usual business operations as the same is reflected in the social commitments and philanthropic activities. We played a significant role in laying a resilient foundation prioritizing sustainability, social inclusion, good governance. Our strategic approach focuses on empowering communities and fostering a resilient future.



1. SUPPORTING EDUCATION FOR A BRIGHTER FUTURE

AG Group fund the education of children of those employees who earn less than INR 30,000 per month while understanding the challenges faced by them due to limited resources. This initiative highlights the commitment to empower families and ensure every child has access to quality education, creating a foundation for a brighter tomorrow.

2. CELEBRATING LOYALTY AND DEDICATION

To honor employees who have been with us for 15 years or more, we introduced a special appreciation bonus. This gesture reflects our gratitude for their unwavering dedication, hard work, and significant contributions to AG Group growth and success.



3. COVID HEROES IN THE FIELD

The COVID-19 pandemic brought immense challenges, particularly impacting healthcare and food security in sensitive regions like Manipur. AG Group responded swiftly, organizing health camps and distributing over 2,000 relief packages daily in Manipur and Delhi. These efforts fostered strong bond with the community helping to overcome such unprecedented hardships.

4. AG ON LIVES & LEGACIES

AG's business relationships focus on generating livelihood opportunities for local communities, enhancing employment, and improving access to development funds. Our public execution model, with government collaboration, has transformed over 500,000 lives.



Further, impact-driven efforts encourage us to take a leap of faith and promote positivity in social adversities. With this faith, we have been nurturing the seeds of support for a few organization.



COVID HEROES



HEALTH CAMP



HELP-AGE INDIA



GIVE INDIA



CADD



ISKON ATTAPUR



**SHRI YOG ABHYAS
ASHRAM TRUST**



**MISSION OXYGEN-
HELPING HOSPITALS
SAVE LIVES**



VED VIDYALAYA



**HEALTH CAMP AT
MANIPUR**

LOOKING AHEAD

Over the 25+ years of journey, AG Group exceeded the client's expectations. Sustainability being the guiding principle, AG has evolved to deliver innovative ideas and has demonstrated proven results for our client. AG started its journey with Sustainable Tourism & Sports initiatives, over the period, we made efforts to address the direct impact on SDG parameters. AG's team has demonstrated exceptional competence as the trusted Consulting organization for addressing climate change impacts through sustainable practices and innovative strategies. The projects have created a significant impact on the lives of people and are recognized as a major development initiative by the respected State Governments, leading national and international organization.





SUSTAINABLE DEVELOPMENT & GROWTH CHAMPIONS

- Association with **Maccaferri** (140 years+ old company)
- **Culture driven company**
- **National recognition from NIUA for a Himalayan region project**
- **Estimated projects worth USD 3 billion**
- Envision to go Public – **Successful IPO**

OUR GROWTH TRAJECTORY

2023-2028

2018-2023

STRENGTHENING TECHNOLOGY & SUSTAINABILITY EXPERTISE

- **Key Team driven company**
- AG's tailored sustainability consulting expertise, gaining **United Nations Global Compact (UNGC)** membership
- **Exclusive Indian business partnership with Moody's Analytics**

ACHIEVEMENTS

- Worked on projects over **USD 1 billion**
- AG facilitated sanctioning of **₹1000 Crore+** for a single project in North East.

2013-2018

SCALING DOMESTIC & GLOBAL FOOTPRINTS

- AG expanded to **17 verticals**
- Associated with multiple State governments to undertake **large-scale development projects**.
- Collaborated with international clients to develop **Overseas ventures**

2008-2013

EXPANDING HORIZONS

Proven track record in building state-of-the-art infrastructure for Central government and industrial giants like Adani, Reliance, Sahara, to name a few

2003-2008

CONSULTING EXCELLENCE

Driving **Transaction Advisory & PMC Consulting** from 'Concept to Commissioning'

1998-2003

EXPANDED VERTICES

Developed expertise in Sports industry and Infrastructure development consultancy

1998

LAI D FOUNDATION: GOLF & TOURISM CONSULTING

Beyond the operational capabilities, AG has focused on developing a peaceful and serene ecosystem by channelling our strengths into existing opportunities. We implemented the insights impacting client satisfaction and profitability positively achieving Sustainable Development Goals.

OUR PARTNERS & ASSOCIATIONS



CERTIFICATIONS



ACHIEVEMENTS

NATIONAL INSTITUTE OF URBAN AFFAIRS (NIUA)

MAKING THE UNSEEN SEEN-STORIES FROM HIMALAYA

AG Group earned national recognition to have been selected by NIUA-ICIMOD for the prestigious Lamphelpat Wetland Rejuvenation Project in Imphal, Manipur. This project, focused on flood mitigation through wetland rejuvenation, aligns with our commitment to sustainable development showcasing innovative solutions for the Himalayan region.



CONFERENCE OF THE PARTIES (COP)

ACCELERATE ACTION ON CLIMATE CHANGE

At AG Group, sustainability remains at the core of our operations, exemplified by the significant milestones achieved during the year. A defining moment was our active participation in COP, a landmark global event addressing climate change. This pivotal conference brought together world leaders, policymakers, and industry experts to shape a collective vision for a sustainable future.



THOUGHT LEADERSHIP - REPORTS & PUBLICATIONS



AG GROUP

"Sustainability is an imperative, not an option. We are committed to integrating it as a fundamental component of our business strategy."

Mr. Rakesh Sharma
MD, AG Horizon



Since 1998 **Group**
We expand your Horizons



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