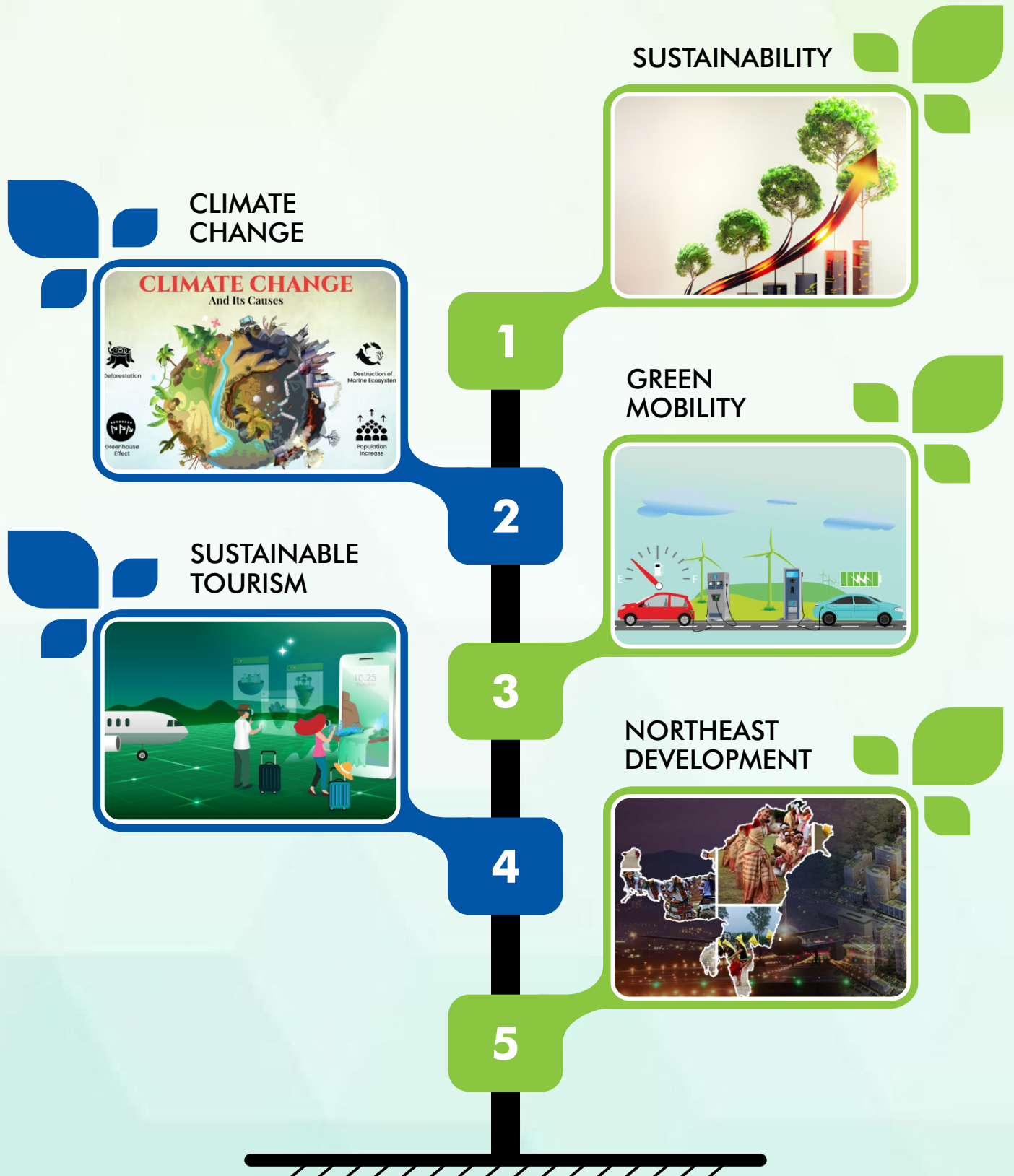


GOVERNMENT POLICY REPORT



01

SUSTAINABILITY

UNEA Adopted Resolution on Sustainable Lifestyle Submitted by India

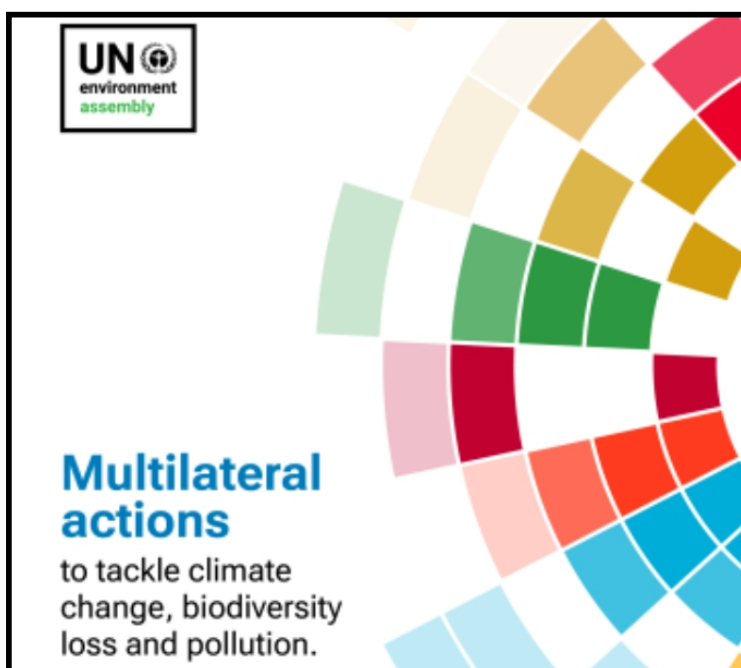
The United Nations Environment Assembly's (UNEA) 6th session was held in Nairobi, Kenya between 26 February 2024 to 01 March 2024. It is the world's foremost agency responsible for making significant decisions related to the planet's environment and challenges powered by all 193 UN Member States. Thus, the assembly was witnessed by more than 5000 spokespersons from different segments like the private sector, government and civil society, and Heads of State.

This year, the UNEA has set the theme to focus on tackling the three major crises the planet Earth is facing i.e. Climate Change, nature, and biodiversity losses & pollution through multilateralism where strongly backed science, committed political resolve, and active community engagement will play crucial roles.



Source: <https://www.unep.org/news-and-stories/story/un-environment-assembly-opens-critical-time-planet>

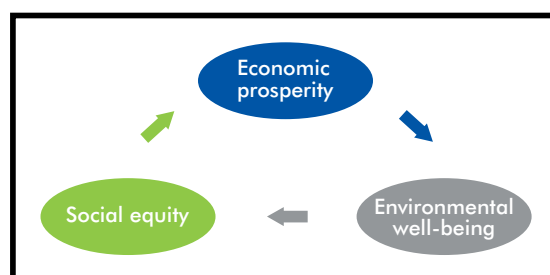
UNEA Theme



Source: <https://www.greenpolicyplatform.org/news/unea-6-catalyst-bold-collective-action-towards-sustainable-future>

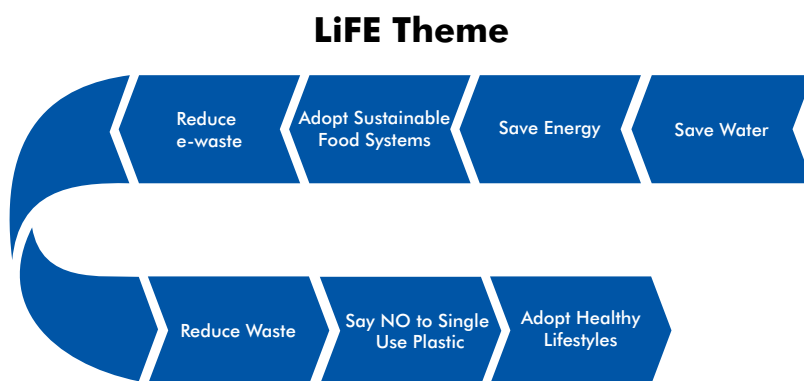
In a milestone decision, the UNEA in complete agreement decided to promote a sustainable lifestyle mastered by India highlighting the 2030 agenda for Sustainable Development Goals (SDG). **The resolution was submitted by India on the concept of the LiFE mission launched by the Prime Minister of India at COP26 in Glasgow.**

Goals of 2030 Agenda for Sustainable Development

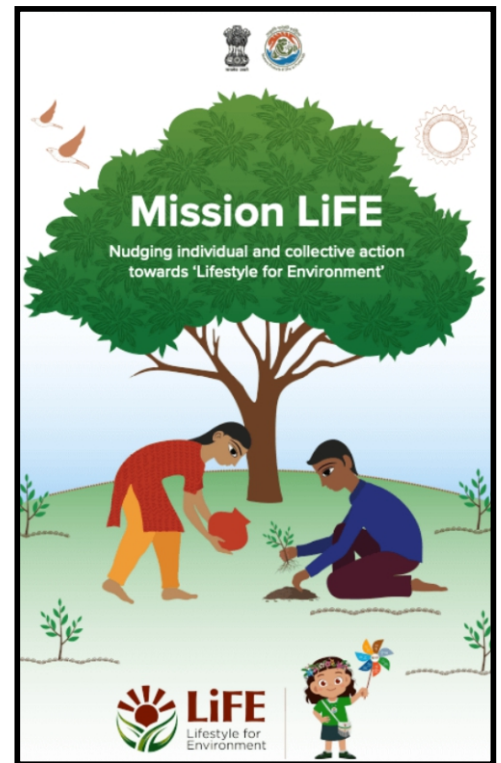


The adoption of resolution overshadows national borders and is perfectly complemented by India's **Mission LiFE** whose objective was to achieve a circular economy, elevate awareness for consumption, and overcome the idea of 'use-and-dispose' in daily life.

The assembly cherishes India's leadership and acknowledges the significant contribution of the community as well as individuals accomplishing SDG goals.



Source: <https://prakati.in/un-assembly-backs-indias-push-for-sustainable-lifestyles/>



Source: <https://prakati.in/un-assembly-backs-indias-push-for-sustainable-lifestyles/>

The adoption was a significant milestone for the planet showcasing the crucial need for a global shift towards SDGs goals to maintain work-life balance promoting compatibility among humans and surrounding nature.

Insights from UNEA Adopted Resolution

- 01 The theme of the UNEA Sixth session was to address Earth's top three environmental concerns climate change, biodiversity loss and pollution.
- 02 SDG 3-Dimensions: In accordance with the 2030 Agenda for SDG goals the UNEA promotes the 3-dimension of SDG on the grounds of interdependence, integration, reinforcement nature and indivisible.
- 03 Education-Cum-Awareness: The UNEA validates the underlying importance of education in bringing awareness among the individual and the society witnessing behavioural changes toward sustainable lifestyles.
- 04 Initiative-driven-SDG goals: The holistic success of launched initiatives promotes in attaining SDG goals by cherishing the importance of different stakeholders. Each country prioritize its actions for attaining SDGs as per its competitiveness.
- 05 Empowering Individuals Through Education: By imparting education and needed skills to individuals we can elevate sustainable lifestyles by adopting practices like minimizing waste and energy consumption aiding towards environmental protection.

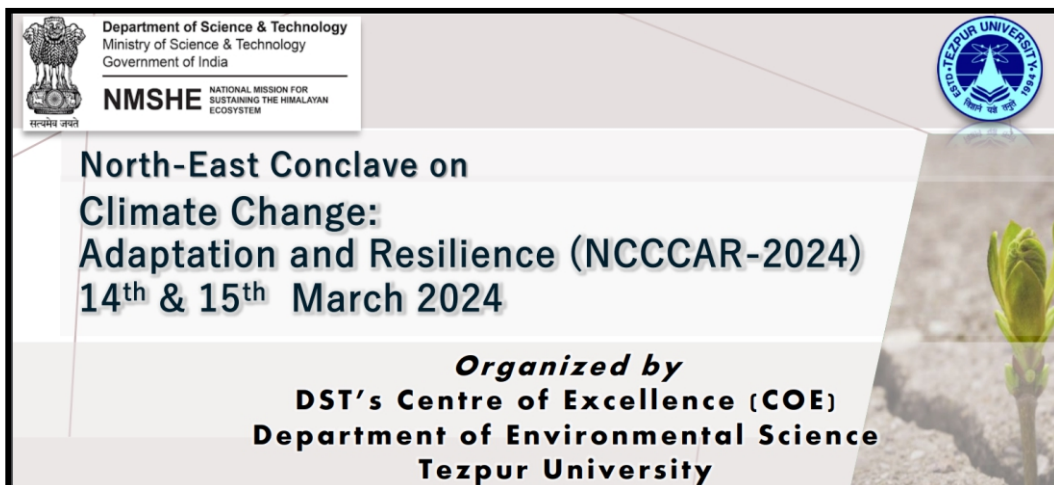
It has reaffirmed an eco-centric approach to fostering nature's value as well as scientific systems to nurture life on planet Earth where individuals and communities can live in harmony with nature and grow sustainably for a bright and safe future.

02

CLIMATE CHANGE

North-East Conclave on Climate Change Discussed Innovative Adaptation and Resilience Strategies

The North-East Conclave on Climate Change (NCCCAR-2024) was successfully concluded on 15th March 2024 after focusing on the parameters of adaptation and resilience to overcome the ill effects of climate change.



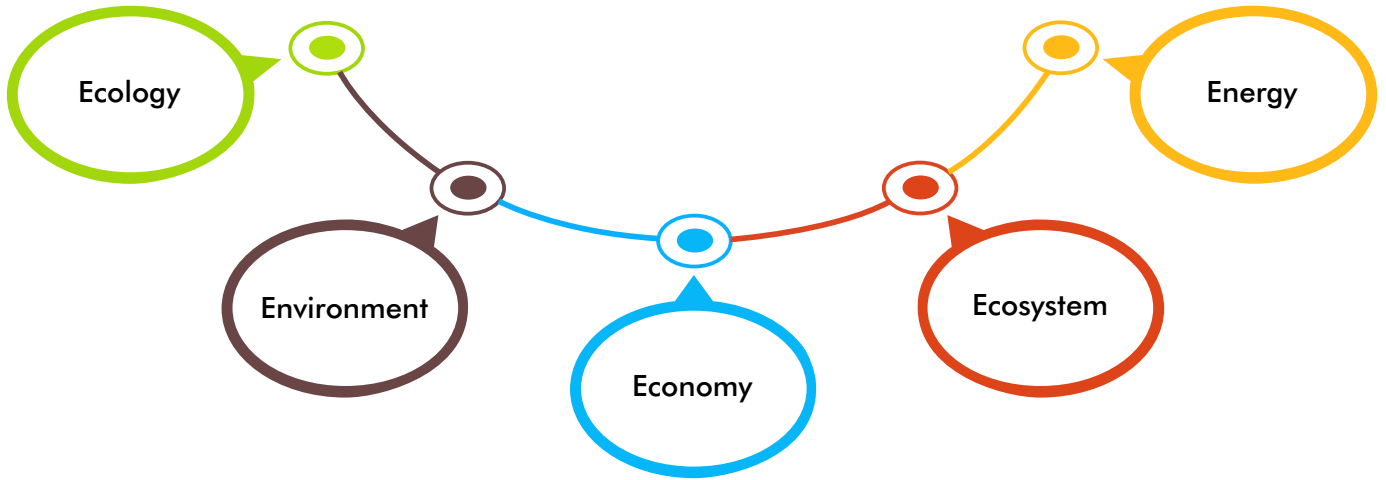
Source: <https://www.tezu.ernet.in/event/2024/NECCCARMarch2024.pdf>

The motive of the conclave was to showcase viable solutions against the harmful effects of climate change safeguarding our ecosystem, economy, and people of the region.



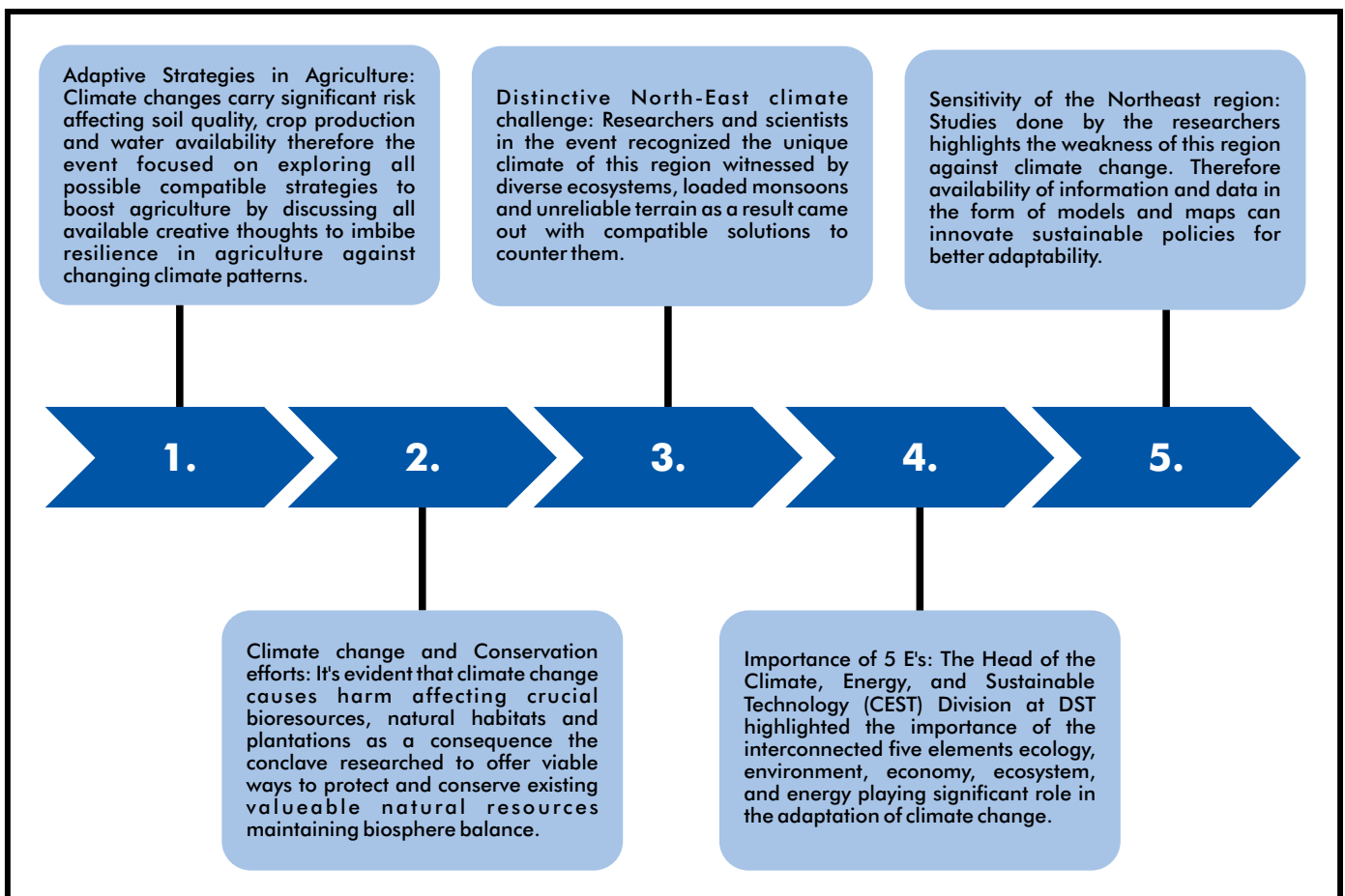
Source: <https://pib.gov.in/PressReleaseDetailm.aspx?PRID=2015010>

The event welcomed diverse stakeholders from the entire northeast region including researchers, scientists, policymakers, academicians, etc to brainstorm climate-related issues through **realizing the importance of 5Es**.



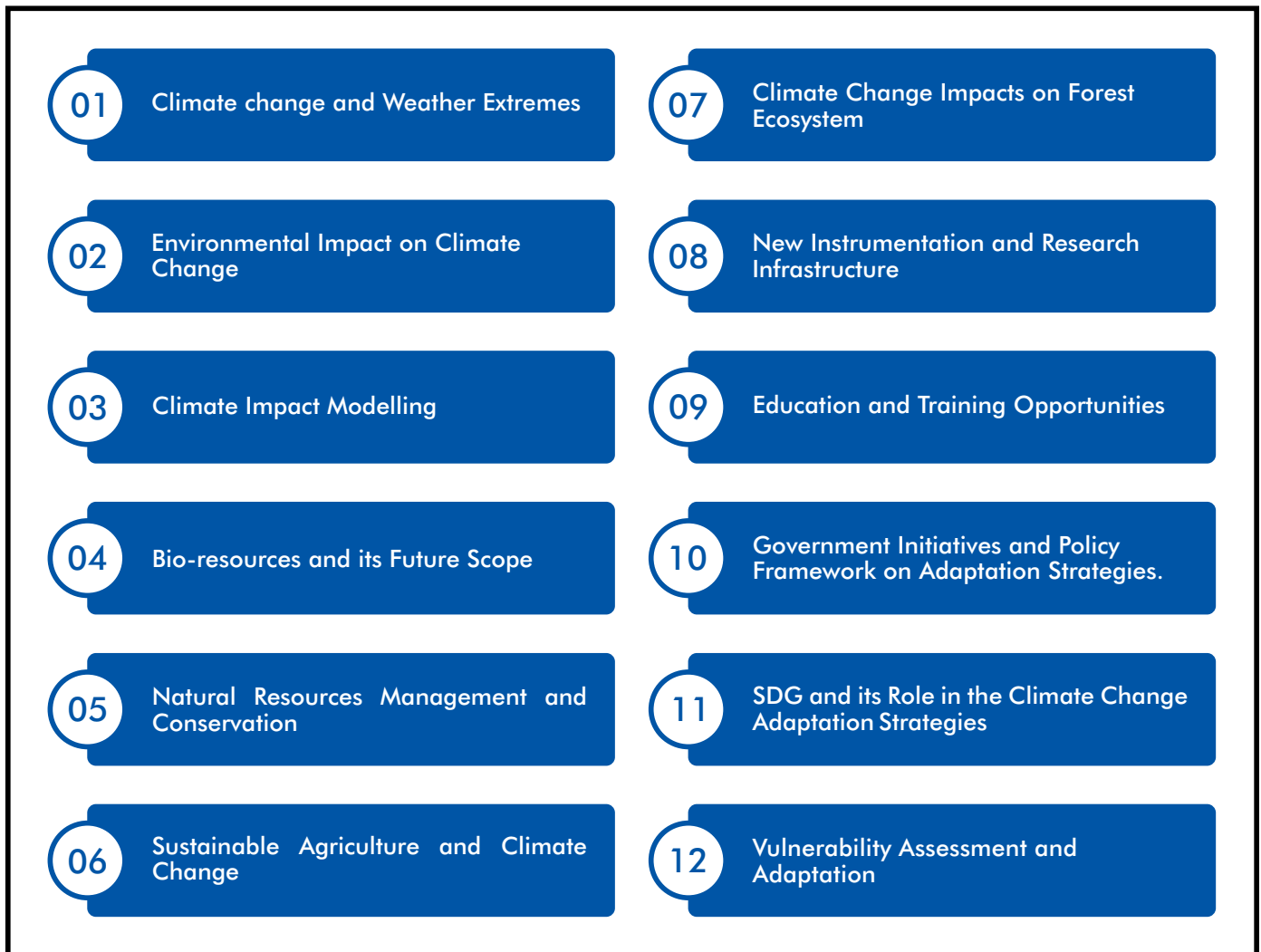
They focused on diverse ways to advance the ongoing development of creative solutions to counter climate change challenges.

Key points of NCCCAR-2024



One of the experts from **IISc Bangalore** highlighted the role of the **DST** in building a huge community for developing knowledge to tackle climate-related concerns especially adaptation and resilience strategies to be utilized for the better future of mankind.

List of Theme Areas



The discussion was complimented by the Senior official at DST on prioritizing adaptation, intervention, and enhancing adaptive capacity underscored by the missions NMSKCC and NMSHE to promote research in the various areas of environmental science to enhance adaptive capacity through support and intervention.

How AG Group Can Help You

To optimize your business operations related to environmental impacts [Click Here](#)

03

GREEN MOBILITY

"Electric Mobility Promotion Scheme 2024" Announced by the Ministry of Heavy Industries

The Ministry of Heavy Industries, Government of India announced the Electric Mobility Promotion Scheme 2024 (EMPS 2024). **The objective is to fuel up the adoption of electric vehicles (EVs) throughout the country.** The scheme has a multi-faced positive outcome, promoting viable transportation through green mobility to positively affect the growth of the industry and attract buyers. **The GoI sanctioned a budget of INR 500 crore to upscale the domestic electric vehicles (EVs) manufacturing ecosystem.**



Source: <https://knnindia.co.in/news/newsdetails/sectors/automobile/electric-mobility-promotion-scheme-2024-draws-mixed-reactions-from-manufacturers>

The **EMPS 2024** is a **four-month** scheme launched to enhance the adoption of electric vehicles in the category of two-wheelers and three-wheelers across the country. The scheme is available between **01 April 2024 to 31 July 2024**.



The electric two-wheeler vehicles (e-2W) consist of both private as well as commercially registered vehicles. Similarly, electric three-wheeler vehicles (e-3W) cover registered e-carts, e-rickshaws, and larger three-wheelers (L5 category). The government in the allocated budget has made provisions for subsidies and incentives for consumers who are willing to buy eligible two/three-wheeler electric vehicles as per the norms of the government.

₹500 crore Electric Mobility Promotion Scheme to support:

Vehicle Type	Quantity	Incentive(per KWH)	Cap
Electric Two - Wheelers (e2W)	3.37 lakh	₹5000	₹10000
Electric Three - Wheelers (e3W)	41306	₹5000	₹25000
Electric Rickshaws (e ricks)	13590	₹5000	₹25000
Large Electric Three - Wheelers (L5 e3W)	25238	₹5000	₹50000

Source: <https://www.cnbcv18.com/auto/indias-electric-mobility-promotion-scheme-2024-sees-a-four-month-500-crore-boost-for-evs-19264591.htm>

For the success of the scheme, **the government offers financial aid to only those two/three-wheeler electric vehicles that are equipped with the latest and advanced battery technology to promote technological advancement.** Continuous adoption of the latest technology boosts creative ideas leading to innovation in the world of electric vehicles while benefiting the environment at large.

EMPS 2024 & Aatmanirbhar Bharat (Self-Reliant India)

The EMPS 2024 scheme operates on the vision of Aatma Nirbhar Bharat.

The scheme promotes domestic production through Phased Manufacturing Programme (PMP) to reinforce the EV supply chain.

The scheme promotes a powerful and competitive local market for electric vehicle manufacturing industry.

The scheme in the path of Aatma Nirbhar Bharat give rise to employment across the supply chain.

The scheme is a vital step towards witnessing a viable and greener mobility ecosystem in India. The elements of the scheme such as financial aid for EV adoption and upscaling local manufacturing contribute towards a sustainable biosphere and economic growth. The faster switch to the world of EVs from old modes of transportation will bring India one more step closer to the success of decarbonization of the environment.

04

SUSTAINABLE TOURISM

'Swachhta Green Leaf' Initiative is Launched to Revolutionize Sustainable Tourism and Hospitality in India

In a combined effort of the Department of Drinking Water & Sanitation and the Ministry of Tourism a landmark initiative termed 'Swachhata Green Leaf Rating (SGLR)' was launched. Its motive is to incorporate significant reforms in hygiene and sanitation standards within the tourism sector to support the vision of Incredible India through the adoption of more viable tourism practices.

The initiative is determined to bring India's hospitality facilities to match with the rest of the world by enriching the existing standards of hygiene, cleanliness, and sanitation. These efforts will lead to the greater acceptance of sustainable practices and witnessing responsible tourism while in action. Meeting the right balance between ecosystem bounce back ability and economic prospects. These hospitality facilities include resorts, hotels, lodges, camps, home stays, etc.

The success of the initiative will depend on the trust laid by the government officials in **various owners providing facilities in the hospitality industry through self-assessment by furnishing complete information about their existing infrastructure standards for sanitation and hygiene.** The evaluation of these submitted self-assessments is done according to the guidelines published. Post evaluation these facilities will receive further communication from the local administration to share their ratings. These trusted ratings reflect the dedication to keeping the standards of tourism viability and hygiene at par.



Source: <https://pib.gov.in/PressReleaselframePage.aspx?PRID=2010877>



Source: <https://hospitality.economicstimes.indiatimes.com/news/travel/jal-shakti-ministry-introduces-swachhata-green-leaf-rating-initiative-to-boost-tourism-hygiene/108163643>

In the **competitive rating system based on self-assessment**, the **Bison Resorts in Madhai, Narmadapuram (Madhya Pradesh)** became the **first participant to obtain the certificate of 5-star rating under the Swachhata Green Leaf Rating scheme**. It has set a benchmark for others to accomplish the required compliance in sanitation, and hygiene to showcase the commitment to the adoption of responsible viable tourism practices. At the national level, a **pilot program has also initially launched at Pahalgam, district Anantnag in the heart of Jammu & Kashmir, and Kaziranga National Park, Assam** to receive positive outcomes of the initiative.



Source: <https://www.thestatesman.com/india/swachhat-a-green-leaf-rating-initiative-launched-to-revolutionise-tourism-industry-1503275099.html>



Owner of *Bison Resorts, Madhai* receiving the SGLR certification from *District Collector of Narmadapuram*

SGLR Certification

Source: <https://pib.gov.in/PressReleaselframePage.aspx?PRID=2010877>

It perfectly syncs with the **Travel for LiFE (Livelihoods, Inclusion, Financial Empowerment)** part of the **Mission LiFE** to promote viable tourism and encourage businesses as well as tourists to safeguard our biosphere through a responsible, sustainable, economical, and robust tourism industry. It will prove to be a boon to the Indian tourism industry while elevating the standards of overall cleanliness, hygiene, and sanitation to enrich the overall travel experience of domestic and international travelers and tourists over time.

How AG Group Can Be a Help

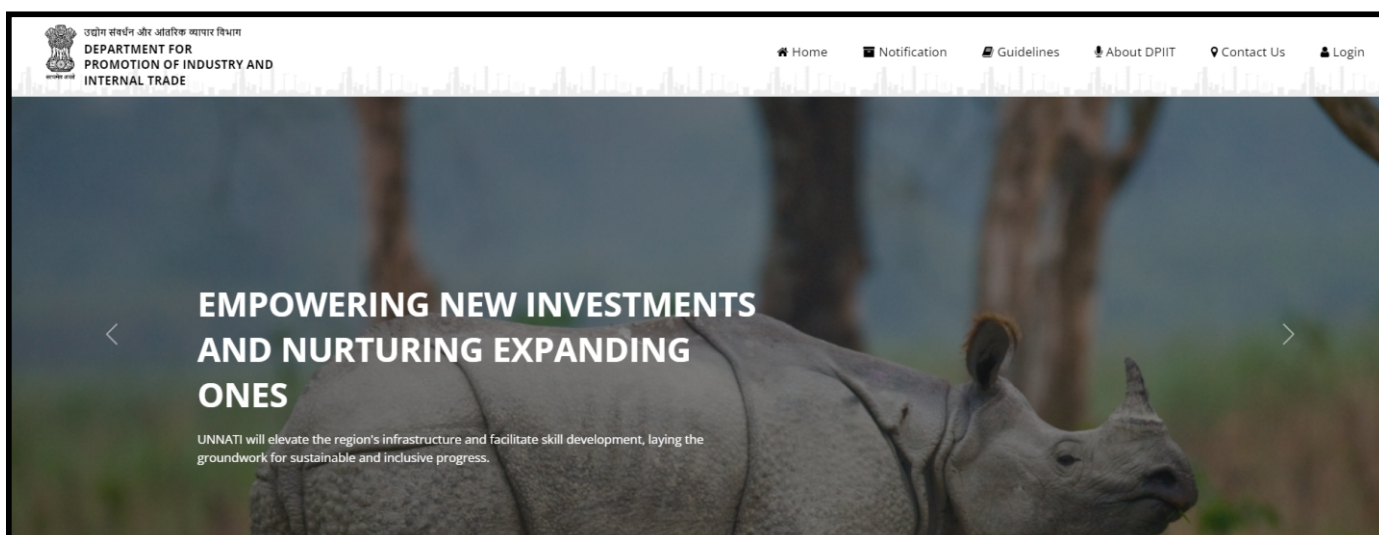
For promotion and planning of your unique tourism service management plans [Click Here](#)

05

NORTHEAST DEVELOPMENT

"UNNATI 2024" Scheme Launched to Accelerate the Industrial Development and Employment Generation in Northeast India

The Government of India has finally approved the Uttar Poorva Transformative Industrialization Scheme, 2024 (UNNATI) in the Northeast region of the country. It has been launched to elevate the industrial growth of the Northeast region leading to substantial growth in the employment generation. **The Department for Promotion of Industry and Internal Trade (DPIIT) will be responsible execution of this scheme in cooperation with the states at all levels.**

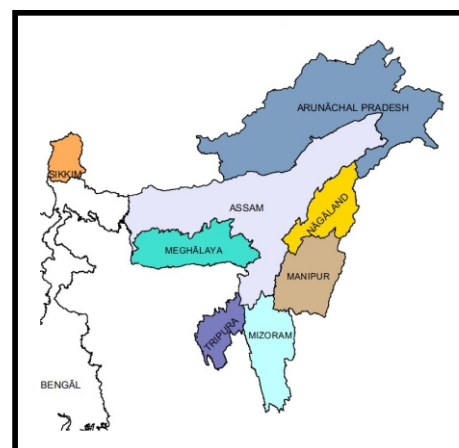


Source: <https://unnati.dpiit.gov.in/>

The budget for this scheme is **INR 10,037 crore for 10 years**, it is divided into two sections. The Northeast districts are divided into **Zone A (industrially advanced) and Zone B (industrially backward)** for incentives. **60%** of the Section A budget has been reserved for 8 states of the region and the remaining 40% will be served based on First-In-First-Out (FIFO). After getting the approval all the eligible industrial units have to start their operation or production within 4 years from the date of granting registration. **The scheme will be valid till 31 March 2034 from the date of notification complemented with 8 years of committed liabilities.**

Section A deals with the incentives for the eligible industrial units with a budget of INR 9737 crores, and

The Northeast Region



Source: <https://unnati.dpiit.gov.in/>

Section B is responsible for implementation and arrangement for the scheme with the remaining budget of INR 300 crores. The proposed scheme is expected to receive around 2180 applications that **are expected to generate around 83,000 direct employment in its 10-year duration.** Additionally, it has been aimed to receive substantial indirect employment generation too. **The application period for all the industrial units registration will be effective from the date of notification to 31 March 2026 and the grant of registration for the received applications has to be cleared by 31 March 2027.**

Under this scheme, the government will focus on inspiring new investments, fostering the existing ones, and encouraging the setup of industries like EV charging stations and renewable energy for a greener and sustainable environment while moving away from industries such as plastic and cement causing harm to our ecosystem.

The launch of this scheme has promised to bring substantial reforms on the path of prosperity, success, and growth of industrial development in the northeast region of the country by providing better employment opportunities to youth and the working population.

Incentives under this Scheme



CII: Capital Investment Incentive*

Eligible Units:- For both New and Expanding Units



CIS: Capital Interest Subvention Incentive*

Eligible Units:- For both New and Expanding Units



MSLI: Manufacturing & Services Linked Incentive*

Eligible Units:- New Units Only



Source: <https://unnati.dpiit.gov.in/>

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