



Group

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SECTOR SPECIFIC REPORT

(Sports)

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Target Olympic Podium Scheme to Add Premium Assistance to India's Top Athletes

Eminent's Insight

Historical Performances of Indian Athletes in the Asian Games

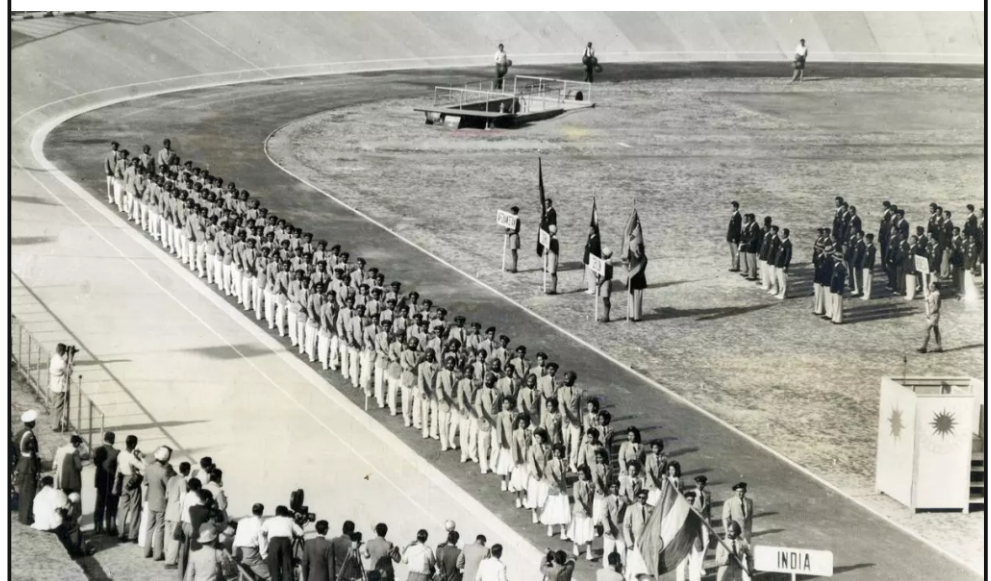
The Asian Games 2022 concluded in Hangzhou, China between 23rd September 2023 to 08th October 2023. For the first time, India created history since the inception of the Asian Games in 1951 by winning a total of 107 medals, the country's highest ever so far, and secured fourth position in the final tally. It is an exponential increase in the number of medals along with securing gold medals in different categories.



Source: <https://static.pib.gov.in/WriteReadData/specificdocs/documents/2023/sep/doc2023922254701.pdf>

The tremendous performance of Indian athletes in the Asian Games 2022 was backed by their hard work and training by the qualified and trained coaches and trainers supported by other core team members like Physiotherapists, etc. This year, women athletes showcased their power-packed performances by securing more than half of the total medals won by India in the Asian Games 2022. **India secured medals in**

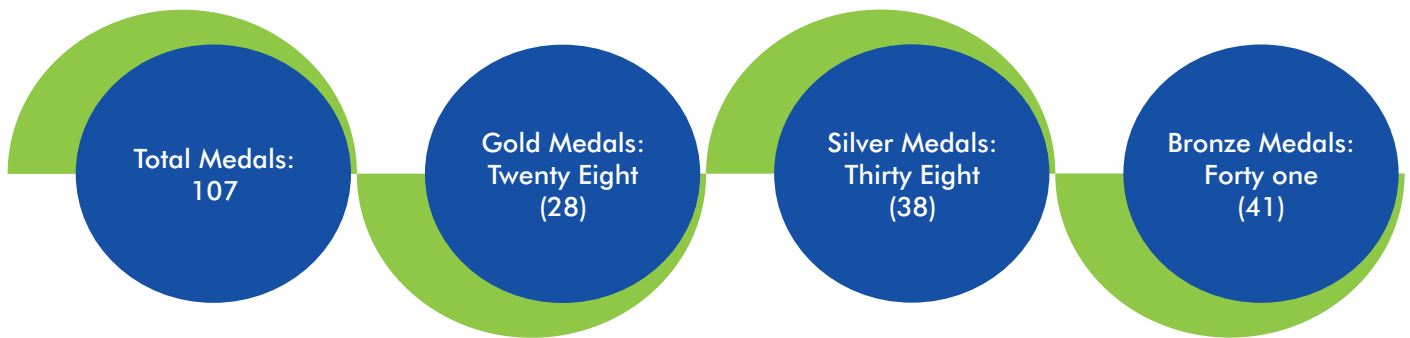
The Indian contingent marches past in the Opening of the First Asian Games 1951



Source: <https://static.pib.gov.in/WriteReadData/specificdocs/documents/2023/sep/doc2023922254701.pdf>

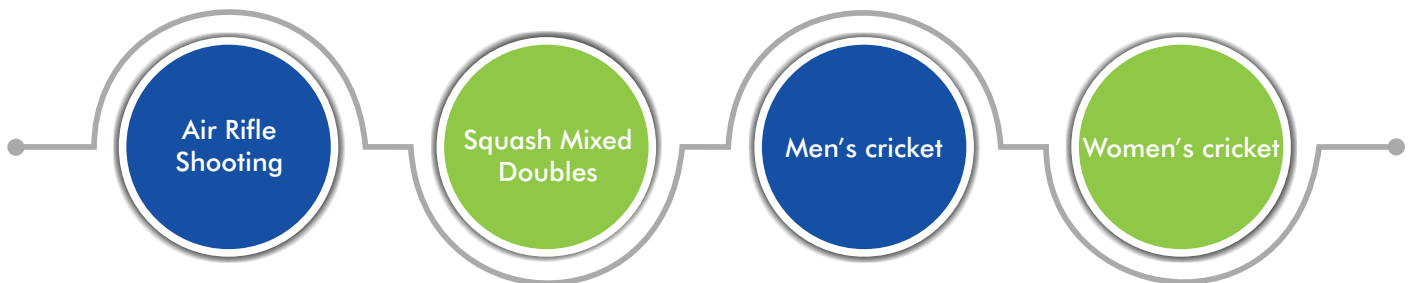
almost all the games they participated in, and there were around twenty such games in which India never won a medal before. Most of the medals were won in female boxing, archery, shooting, rowing, and squash. Young athlete winners and their outstanding performances are promising bright future for Indian sports. The athletes were referred to as GOAT (Greatest of All Time) for the nation.

India's Medal Tally in Asian Games



The performance of Indian athletes witnessed in this year's Asian Games made the expectations high for medals in the coming editions. The GOI with the help of sports authorities ensures constant top-notch training ambience with world-class exposure complemented by schemes like the Target Olympic Podium Scheme (TOPS) and Khelo India.

Gold Medals In Asian Games 2022



To support medal winners, the government announced a fund of INR 3,000 crores for sports and athlete upliftment in the next five years in which scholarship and financial assistance will be given. It will eventually boost the morale of the athletes for the upcoming events and motivate them to continue the same legacy as they did in this event.

Launch of 'Youth as Change makers', an active Citizenship Course by the Ministry of Youth Affairs and Sports

The Ministry of Youth Affairs & Sports launched the Active Citizenship Course called 'Youth as Change makers' on 27 September 2023 in New Delhi, prepared by the Capacity Building Commission (CBC) as part of Mission Karmoyogi launched by the GoI. The course underlined the significance of cultivating and encouraging active citizenship and leadership among Indian youth.

The event has highlighted the role of Indian youth in acting as the backbone for viable growth and a catalyst for boosting socio-economic development and technology advancement. **The department has developed and launched a portal called 'Yuva Portal', which has 11.71 lakh registrations by the youth.** Through this, the youth can actively participate and engage in 21st-century challenges like climate change, gender inequality, and waste management among others covered in the self-learning modules of the course in digital format.



Source: <https://dosp.dashboard.nic.in/DashboardFaspx>

Key Highlights of the Book

The course is available in Hindi as well as English language.

The course has 16 modules enabling youth towards active citizenship.

The course for the youth of India is supported by the knowledge base shared by The Janaagraha Centre for Citizenship and Democracy, it is a non-profit trust, working towards the mission of transforming the quality of life in India's cities and towns.

The course additionally supports the PanchPran vision by the PM of India for boosting the nation through the Indian youth.

The outcome of this digital course will boost the Yuvashakti program's key areas and will responsibly engage youth in their local communities to come out with solutions against the social challenges as active participants. This will promise a future full of opportunities, prosperity, and all-round development towards the goal of being a developed country by 2047.

'Scheme of Human Resource Development in Sports' has been Revised for 2022-26

The **Ministry of Youth Affairs and Sports (MYAS)** has announced a revision of the prevailing scheme relating to 'Talent Search & Training' with a new name 'Scheme of Human Resources Development in Sports' (HRDS) on **01 October 2023** in **New Delhi**. The ministry took this step for the holistic development of sports and games in the country by **developing the underrated human resources in the field of sports sciences and sports medicine**.



युवा कार्यक्रम और खेल मंत्रालय
MINISTRY OF
YOUTH AFFAIRS AND SPORTS
DEPARTMENT OF SPORTS



Source: <https://yas.nic.in/sports/scheme-human-resources-development-sports-0>

The implementation of the revised scheme will boost the technical, sports, and coaching skills along with the educational and mental ability aspects for achieving quality and excellence in the international sports arena. **The MYAS will be the governing body** to see the overall progress over time.

Objectives of the Revised Scheme

Providing financial support for short-term (3-6 months) specialized courses and long-term courses (max. 2 years) in specific field of sports like Anthropometry, Anti Doping, Biomechanics, Exercise Physiology, General theory & method of training (GTMT), Kinesiology, Sports Psychology, Sports Medicine and Sports Nutrition.

Promoting participation by professionals in Seminars, Conferences, training and Workshops in India or abroad for the interchange of knowledge, skills and ideas backed up by financial aid.

Inviting qualified and successful experts from the foreign soil such as professors, coaches, sports scientists, directors, sports medicine professionals, technical officials, scholars, masseurs and physiotherapists to India for mentorship, guidance, education, training and consultation among others.

Upgrading professional skills of different sports personalities like coaches, match officials and others in their respective field by introducing courses and training modules along with qualifying examinations.

Supporting research projects and its setup as required aided by financial support.

Financial aid for publication and sponsoring of sports and games related quality content and literature on public platform.

Preparing digital course content for learning games technique and knowledge in different native languages and circulated among local coaches and public.

Boosting sports development with the help of cutting-edge technology and promoting start-ups to popularize sports in the society supported by financial assistance.

The revised scheme is divided into five modules for its smooth and systematic execution and the overall development of sports in the country. **The approximate expenses for this scheme will be around INR 45,000 crores for financial years 2023-24, 2024-25, and 2025-26**, assuring India to join hands with the existing sports country of the world.

Five Modules of the Revised Scheme for HRDS



The GOI has taken several steps and formed policies to boost the performance and talent of Indian athletes to be world-class performers and help India to grab more medals for India. Their work is complemented by other sports authorities like SAI and National Sports Federations (NSFs) for a better tomorrow.



NATIONAL SPORTS FEDERATIONS

Khelo India University Games Marked the New Era of Sports in India

The third edition of Khelo India University Games (KIUG) 2023 was held between 25th May 2023 to 03rd June 2023 for which the closing ceremony was concluded in Varanasi. The Prime Minister addressed the event as an underlying catalyst to infuse the essence of 'Ek Bharat Shreshtha Bharat' complemented by team motivation.

 May 25, 2023 - June 03, 2023

Khelo India University Games - 2022 UTTAR PRADESH

Source: <https://gms.kheloindia.gov.in/>

The grand launch of the Khelo India University Games is observed as the new era of sports in India, showcasing the super niche potential of the sports persons to become a leading nation in sports on the global platform.

over 200 universities/institutions, there were a total of twenty-one sports categories in which the athletes competed with each other.

KIUG 2023 Event Locations In Uttar Pradesh



Source: <https://gms.kheloindia.gov.in/>

KIUG Games History

First edition took place in Odisha in 2020.

Second edition took place in Bangalore in 2022, postponed by one year because of the COVID-19 pandemic.

The KIUG 2023 event witnessed the participation of around 4750 athletes from

MASCOT FOR KIUG 2023 EVENT



Source: https://gms.kheloindia.gov.in/public/assets/landing_new/img/jeetu.png

The Swamp Deer also known as Barasingha, the state animal of Uttar Pradesh was chosen as the mascot for the event and was named 'Jitu'.

The KIUG is an initiative of Khelo India Abhiyan launched by GoI in 2017 to boost the existing framework of sports and tailor the legacy sports culture, funded by INR 3000 crores. It has witnessed around 30,000 athletes' participation since its inception and supports 1500 among them with financial aid.

Khelo India Program Verticals

- Women Sports
- Search of talent and Development
- School children and Physical fitness
- State Level Khelo India Centres
- Sports for Peace and Development
- Utilization and Creation/Upgradation of Sports
- Support to National/Regional/State Sports Academics
- Annual Sports Competitions
- Promotion of Sports amongst people with disabilities
- Promotion of rural and indigenous and tribal games

The Khelo India program envisions sports as the backbone for the holistic development of a nation. It consistently drives Indian youths their efforts to raise India as the new star in sports and display its talent on international sports platforms.

How AG Group Can be a Help

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Target Olympic Podium Scheme to Add Premium Assistance to India's Top Athletes

The Target Olympic Podium (TOP) Scheme was launched by the Ministry of Youth Affairs and Sports (MYAS) in September 2014 to provide top-level premium assistance to the finest athletes of India to win Olympic medals. Earlier the aim was to win medals in the Rio 2016 and Tokyo 2020 Olympics. But now **it will continuously look forward to the Paris Olympics 2024, Milan-Cortina d'Ampezzo Olympics 2026, Los Angeles Olympics 2028, and Brisbane Olympics 2032.**

Target Olympic Podium Scheme

Focus on nine Olympic sports disciplines

The focus is on Olympics sports disciplines in which India has won medals in the last conducted Asian Games as well as Commonwealth Games

Disciplines like Athletics, Badminton, Hockey, Shooting, Tennis, Weightlifting, Wrestling, Archery and Boxing have been categorised as 'High Priority'

Target Olympic Podium Scheme (TOPS) covers junior and sub-junior athletes also with the objective of producing future champions

Source: <https://www.indianewsnetwork.com/20200915/94-athletes-being-trained-under-target-olympic-podium-scheme-tops->

The TOP scheme focuses on searching right kind of athletes who can be trained with premium assistance and become eligible assets for winning medals in the Olympic and Paralympic games. **The selection procedure has been governed by the ministry's TOPS Elite Athlete's Identification Committee.** The MYAS is accountable for electing the TOP scheme members which focus on high-priority sports.

High Priority Sports List

Hockey	Boxing	Weightlifting	Shooting
Athletics	Tennis	Badminton	Wrestling

The ministry has created a unique department called Mission Olympic Cell (MOC), headed by the Director General (DG) of the Sports Authority of India (SAI) whose motive is to assist athletes selected under the TOP scheme.

MOC Functions List

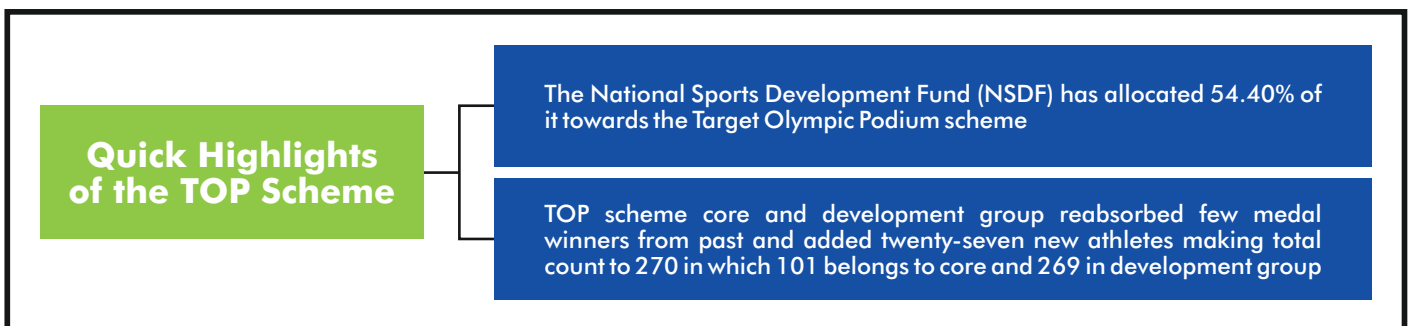


The scheme broadly focuses on boosting athletes' training skills covered in their Annual Calendar of Training and Competition (ACTC) where they can place requests for different assistance available under this scheme.

Assistance Under TOP Scheme



Recently, the MYAS has included medal winners, archer Atanu Das, rifle shooter Mehuli Ghosh, and Tilottama Sen again in the TOP scheme among others. After all, athletes nominated under this scheme have brought medals in the past Olympics and Commonwealth Games and thus proved the efficacy of the scheme.



The TOP scheme plays a vital role in benefiting athletes on financial grounds and boosting their holistic development by encouraging them through quality exposure complemented by training programs for learning the best techniques. Continuous efforts under this scheme make India proud and shine on the international sports podium during the medal ceremony with the melodious tone of 'Jana Gana Mana'.

These athletes exemplify the true essence of sportsmanship and dedication. Their journey is a source of inspiration for all, highlighting that with determination and hard work, one can achieve anything. As a government, we stand firmly behind them and are excited to see them make India proud.

Shri Anurag Thakur
Minister of Youth Affairs & Sports
Government of India

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Horticulture & Forestry

Social & Public Sector

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Education
Healthcare

Sustainability

ESG
SDG
Carbon Credit
Climate Change



Chennai



Delhi



Gurugram



Guwahati



Hyderabad



Imphal