July 2023 Edition



SECTOR SPECIFIC REPORT

(Communication)



Policies Covered In The Edition

Introduction of International Tracked Packet Service (ITPS) between India Post and Canada to Facilitate E-commerce Export

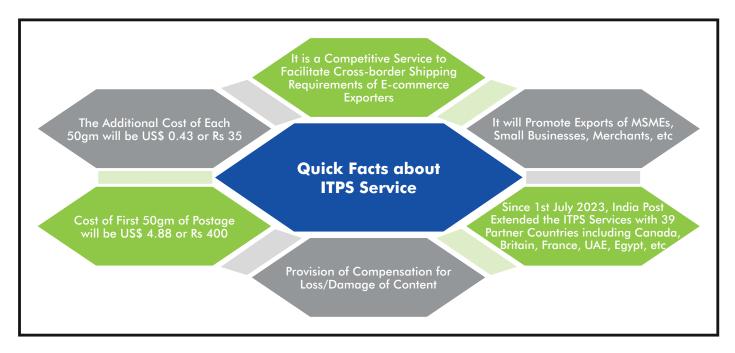
'Sanchar Sathi Portal' to Ensure Safety and Security of Telecom Users 5G & Beyond Hackathon 2023' by DoT to Focus on Cutting-edge Ideas to Accelerate 5G technology Development

Indian Navy Signed MoU with DST Institute to Develop Secure Maritime Communication Based on Quantum Technology TRAI Directives for Deployment of Artificial Intelligence-based Systems in Customer Interest

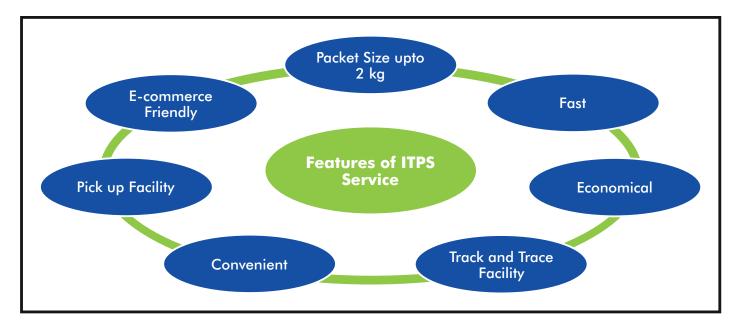
Eminent's Insight

Introduction of International Tracked Packet Service (ITPS) between India Post and Canada to Facilitate E-commerce Export

To facilitate seamless **transmission and delivery of e-commerce packets upto 2 kg weights** between India and Canada, **India Post has extended ITPS services by entering an agreement with Canada Post w.e.f. 1**st **July 2023**. Earlier the facility has been available in 38 countries including Britain, France, and UAE, among others.



This competitive service will develop cross-border shipping of e-commerce products from online retailers such as MSMEs, Small enterprises, etc to extend India's export performance.



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Sector Specific Report

The service has a cost advantage over International EMS and other such facilities. The **volume-based discount feature** for contractual customers or customers availing advance deposit schemes under various categories is an add-on to its attractiveness for retailers.

Revenue in a calendar month	Discount
Up to 100000/-	Nil
More than 100000/- and up to 200000/-	5%
More than 200000/-	10%

Volume Discount Categories

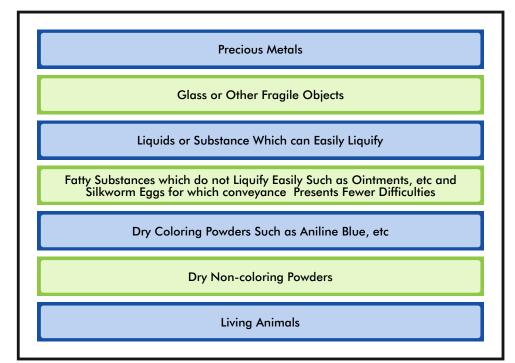
Source: https://www.indiapost.gov.in/MBE/Pages/Content/International-Tracked-Packet-.aspx

The service has eased the process of sending consignments to the Asia Pacific region and other parts of the world to cater to various ecommerce needs of exporters. But due to multiple changeovers and repeated handling of such packets, the parcel's packaging guidelines must have adhered to protect content and reduce loss or damages in transit.

Thus, this affordable as well as low-cost shipping facility with partner countries can accelerate the e-commerce growth in India and benefit exporters, MSMEs, startups, and other stakeholders alike. It will also increase the ambit of services provided by local post offices in India while facilitating regional small businesses to grow and take part in cross-border exports to contribute to the growth of the Indian economy.



Substance List under Special Packing Condition



5G & Beyond Hackathon 2023' by DoT to Focus on Cutting-edge Ideas to Accelerate 5G technology Development

To find innovative cutting-edge ideas for the development of 5G technology-enabled products and solutions, the Department of Telecommunication (DoT) under the Ministry of Communications is conducting the 2023 hackathon with the title '5G and Beyond Hackathon 2023'.

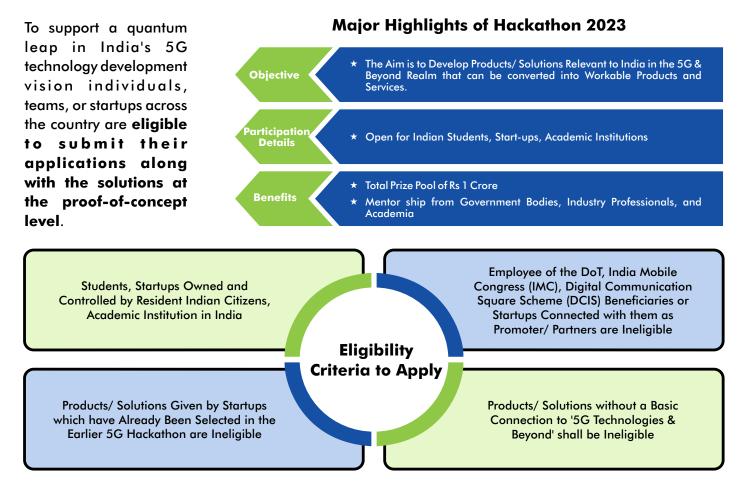


Source: https://dcis.dot.gov.in/hackathon

The ideas will be short-list on the possibilities of converting them into workable models and making them market ready for commercialization in various technological vertical with the support of mentors from government, industry as well as academia.

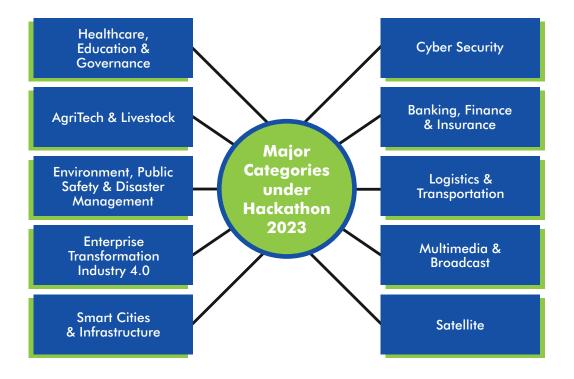


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The 2023 hackathon invites applications in various verticals to cover a broad spectrum of network elements and application streams including IoT applications.

The hackathon will aim to develop a use case for innovative ideas to develop tangible products that can give a boost to the adaption of 5G technology in the country. It will accelerate the technological innovation efforts in the telecom sector by encouraging knowledge sharing and collaboration among stakeholders in the domain.



TRAI Directives for Deployment Artificial Intelligence-based Systems in Customer Interest

Recently, to protect Indian telecom customers from Unsolicited Commercial Communication (UCC), the Telecom Regulatory Authority of India (TRAI) has issued **directives to all Access Providers for the formulation of a code of practice and deploying Artificial and Machine Learning based UCC_Detect system**. This will help in detecting, identifying, and taking action against the fraudulent and Unregistered Telemarketers (UTMs) who are not adhering to the provisions of Telecom Commercial Communication Customer Preference regulations, 2018i.e., TCCCPR-2018 after several reminders.

Details of Formulation of Code of Practice for Access Providers	Implementation Details for Detecting Unsolicited Commercial Communications related to Suspicious Unregistered Telemarketing Activities using Signature Solution, Deploying Honeypots and Other Technical Measures
	Minimum Standards of Technical Measures to Share Intelligence Information, Rules, Criteria to Detect Suspected Sources of Spam
	Approaches to Detect and Identify Unregistered Unsolicited Commercial Communications Senders who Masks themselves by fragmenting their activities across Multiple Phone Numbers
	Approaches for Deployment of Honeypots to Capture Unsolicited Commercial Communications Voice Calls
	Approaches to Detect and Identify Sources of Dictionary Attacks
	Timeline for Implementation of Functionality as per Code of Practice and Operationalizing
	Other Matters as the Authority may Deem to Fit from Time to Time



The Access Providers are expected to comply with TRAI directives instantly and **need to submit the updated status report within 30 days**. The changing techniques and patterns of phishing attacks on vulnerable customers by UTMspose a major inconvenience to the public. This is sometimes resulting in major financial losses due to sharing of critical information in unsolicited communications.

Reasons for Deploying AI-based UCC_Detect System

To Identify and Act Against Senders of Commercial Communication who are not Registered in accordance with the Regulatory Provisions

Increased Calls and SMS from UTMs using Ten Digit Mobile Numbers

UTMs Using Fraudulent Links, Misusing Phone Numbers to Trap the Customers and Trap them to Share Critical Information through Spamming and Phishing Activities that may Cause Financial Loss to Customers

Continuously Evolving Phishing Patterns and Changing Techniques

To counter these frequent changing techniques involving dynamic Call to Action (CTAs) are challenging the continuous efforts to curb the possible threats. Thus, the continuously evolving AI/ML-based UCC_Detect system has been introduced which will be capable of capturing the dynamically changing signatures, patterns, and techniques of UTMs effectively and protect customer interest across the country.



How AG Group Resources Can Help You

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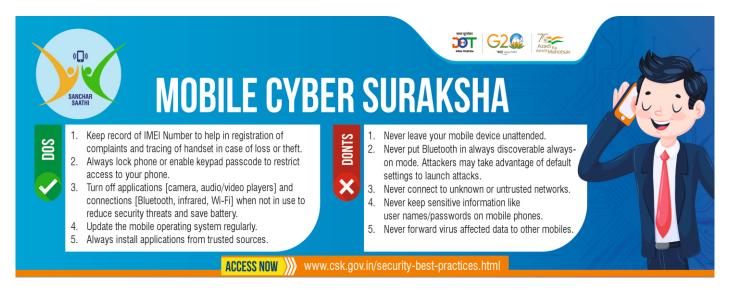
'Sanchar Sathi Portal' to Ensure Safety and Security of Telecom Users

In May 2023, to ensure the safety and security of rising telecom users in the country, the Department of Telecom, Ministry of Communications launched the 'Sanchar Sathi portal'. This will give wings to the vision of Digital India and ensure mobile cyber safety in the country.



Source: https://pib.gov.in/PressReleasePage.aspx?PRID=1924552

The portal will help in creating awareness about important dos and don'ts to ensure safe and **secure mobile communication for 117 crore subscribers, which is the second largest telecom subscriber base in the world**.



Source: https://sancharsaathi.gov.in/

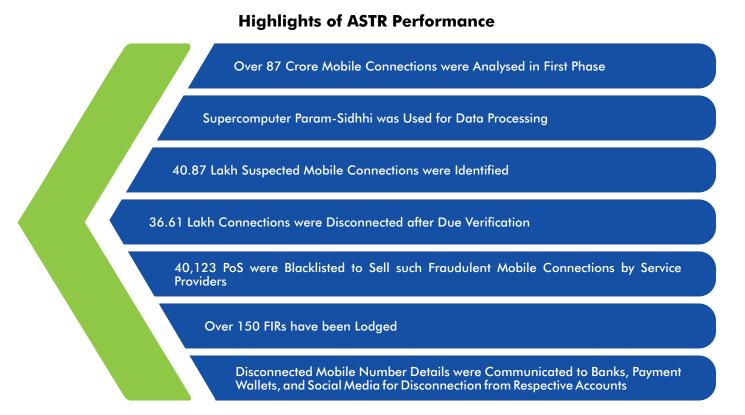
This citizen-centric portal will ensure crucial services on mobiles for banking, financial, e-learning, and other government services among many others. The various features available on the portal will provide online assistance and protection to mobile users to identify theft, fraudulent KYCs, tracking of stolen mobiles, and other banking frauds.

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Citizen-centric Portal Features

Central Equipment Identity Register (CEIR)	 ★ Feature is Used to Block Stolen/ Lost Mobiles ★ Works on the Basis of IMEI Numbers 	
Know Your Mobile Connections	 To Find and Know Mobile Connections Registered in Individual's Name Check the Genuineness of IMEI Numbers 	
Artificial Intelligence and Facial Recognition Powered Solution for Telecom SIM Subscriber Verification (ASTR)	 For Identification of Fraudulent Subscribers Allows Users to Block the Unnecessary Connections 	

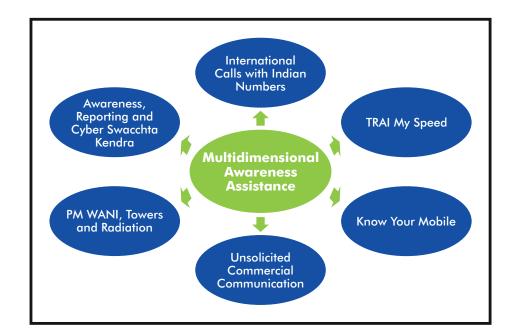
Through the ASTR feature on the portal, various suspected mobile connections have been identified in the first phase of analysis which proved the efficacy of the portal in protecting the safety of mobile connections in the increasing landscape of mobile communication in India.



The innovative features on the portal will also help in raising awareness of Indian mobile users to counter possible fraud and empower them to effectively monitor and manage their mobile connections on their own. This can be achieved through **two user-friendly distinct modules in the portal named CEIR and Telecom Analytics for Fraud Management and Consumer Protection (TAFCOP)**.

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As the mobile user's safety is paramount for the success of the Digital India initiative, the portal will effectively implement the required actions in this regard. The portal facility will get more strength through the draft Telecom Bill and help in higher penetration of various mobile services for various purposes such as finance, learning, healthcare, and government benefits to Indian citizens securely at their fingertips.



TAEEODP Telecom Analytics for Fraud management & Consumer Protection The Telecom Analytics for Fraud management and COnsumer Protection *- Empowering Consumers Strengthening Security* Enter your Mobile Number Request OTP

How AG Group Can be a Help

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Indian Navy Signed MoU with DST Institute to **Develop Secure Maritime Communication Based** on Quantum Technology

Recently, the Research & Development wing of the Indian Navy, the Weapons and Electronics Systems Engineering Establishment (WESEE) has signed MoU with the autonomous Institute of the Department of Science & Technology, Raman Research Institute (RRI) to develop quantum key distribution techniques with collaborative research efforts to achieve secure free space communication to strengthen national efforts in the domain.

The Quantum Information and Computing (QUIC) Lab of RRI will be leading this research to contribute to secure quantum communication in a nationally important strategic area. Quantum technology (QT) broadly works on four domains, out of which this MoU will facilitate fostering cutting-edge technology in the areas of secure maritime communication.

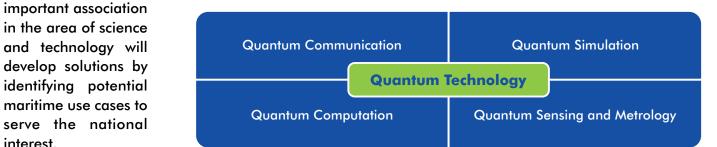
This strategically

interest.

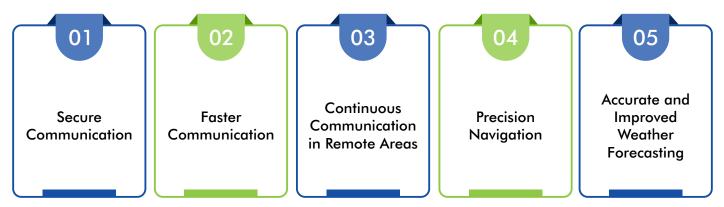


Source: https://pib.gov.in/PressReleaselframePage.aspx?PRID=1915786

Various Domains of QT

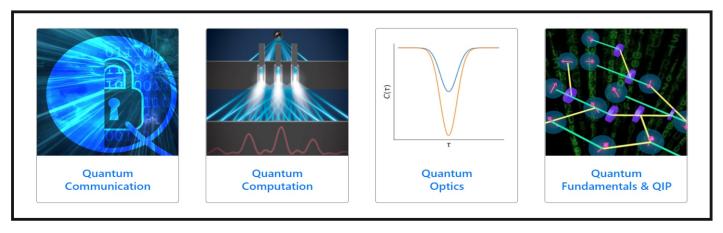


Benefits of QT on Maritime Communication



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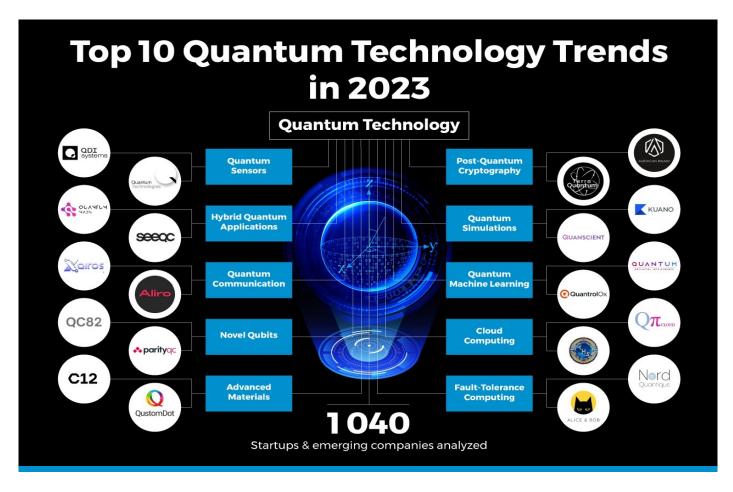
Quic Lab of RRI, Bengaluru is the first lab in India working on diverse applications of QT for the establishment of secure communication in strategic areas such as defence, banking, cyber security, etc.



Broad Themes of Research in QuIC Lab

Source: https://wwws.rri.res.in/quic/

Thus, this strategically important association will **test and implement quantum communication technologies like 'QKD' in real-time settings** to develop cost-effective solutions for fast and secure maritime communication in India in the coming years.



Eminent's Insight

India has witnessed the fastest growing Telecom Network and the fastest 5G rollout covering over 680 districts with 5G in the country. The spectrum allocation has been done in a transparent manner and in record time. Along with the above, the development of indigenous 4G/5G stack have led to India emerging as a Global Telecom Power.

Shri Devusinh Chauhan Union Minister of State for Communications Government of India

Resources

- 1. <u>https://pib.gov.in/PressReleaselframePage.aspx?PRID=1936517</u>
- 2. https://www.indiapost.gov.in/MBE/Pages/Content/International-Tracked-Packet-.aspx
- 3. <u>https://www.ibef.org/news/india-post-and-canada-post-have-joined-hands-to-facilitate-e-</u> <u>commerce</u>
- 4. <u>https://www.aninews.in/news/business/business/india-post-canada-post-join-hands-to-facilitate-e-commerce20230703105439/</u>
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- 20. <u>https://www.thehindu.com/news/cities/bangalore/rri-signs-mou-with-indian-navy-fordeveloping-secure-maritime-communications-using-quantum-technologies/article66724129.ece</u>



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