

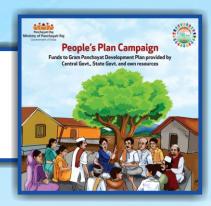
GOVERNMENT POLICY REPORT

Policies Covered In The Edition



Launch of LiFE Mission and Agni Tattva Campaign

People's Plan Campaign for Revamping Gram Panchayat Development





National Campaign for the elimination of Single-Use Plastic

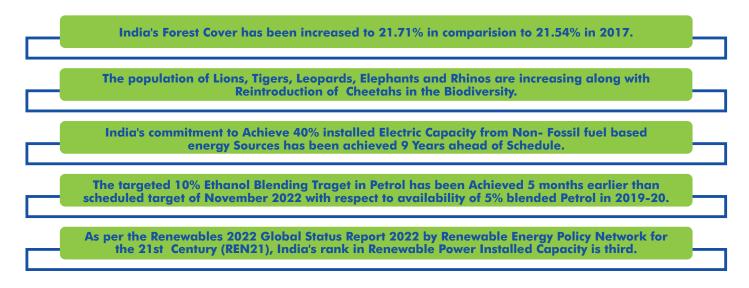
Launch of LiFE Mission and Agni Tattva Campaign

The Prime Minister of India on 20th October 2022 launched its brainchild Mission LiFE "Lifestyle for Environment' at the Statue of Unity, Gujarat which was proposed by him at COP 26 in Glasgow. Its sole purpose is the promotion of a self-sustainable environment-friendly conscious lifestyle among people and thus has been welcomed by global leaders unanimously. The event has been graced by the presence of the United Nation Secretary General (UNSG) who has also highlighted the need for collective efforts for the protection of planet earth.

The LiFE mission encourages people to adopt pro planet lifestyle like reusing waste, adopting LED bulbs, restricting the use of single plastic, limiting the dependency on fossil fuel energy sources, etc through the mantra of Reuse, Reduce and Recycle (3R) for the protection of the environment as well as the future of mankind. The mission highlights the need fora lifestyle that is based on the objective of "Lifestyle of the planet, for the planet and by the planet". He urged the people to be the trustee of this beautiful planet earth and promote a circular economy in place of the 'use-and-dispose' culture. The concept helps to guide individuals to foster the environment and mother nature rather than be exploiters to use the treasure of resources hidden in it.

He also urged global leaders to support the mission and develop a green industrial revolution to promote pro-planet people's behavior for mitigating climate challenges of the 21st century. He also highlighted the urgent need to address the climate change scenario and strong policy-level commitments from global leaders to achieve the climate goals well within their set time lines to reap the benefits.

With rising innovation culture and the support of India's strong political commitment, India's performance and its role in climate protection have also been praised by the UNSG which appreciated its encouraging policies to bring higher public participation. The Prime Minister also thanked 1.3 billion Indians to have trust in India's traditional knowledge and pro-planet lifestyle methods followed for thousands of years to help the country to achieve its committed targets ahead of the time line and lead the world through actions. Some of these milestones are as under:



Government Policy Report

The encouraging outcomes over time have been achieved by India through the promotion of innovation and openness across the sectors. The beautiful blend of traditional ancient knowledge with advanced technology is paving the way for India's pro-planet sustainable growth and leading the world to eliminate greenhouse gases (GHGs) and live zero carbon lifestyle with collaborative actions.

A month earlier to the launch of this mission, the Union Minister of Power and Renewable Energy launched the campaign on Agni Tattva which is one of the five powerful elements of Panchmahabhoot. The campaign is to highlight the importance and create awareness about "Energy" (Agni Tattva) for Mission LiFe and make people aware of the core concept of this element beside the other four from Panchmahabhoot i.e., Earth (Prithvi), Water (Jal), Air (Vayu) and Space (Aakash).

The conference was kickstarted with the theme of "Sustainability and Culture" in Leh and has appreciated the role of the Ladakh administration for effectively implementing a clear roadmap to settle the environmental imbalance towards the sustainable development of the region as a model of sustainable lifestyle choices for the country as well as the globe. It has harnessed the interest of all the stakeholders including policymakers, startups, innovators, researchers, academics, etc working in the field of energy, culture and sustainability.



Thus, the campaign has created momentum to encourage people to adopt a lifestyle that will be in harmony with nature and help the country to fulfill its commitment regarding sustainable development and climate change. The campaign has set the path to work in interdependency and coexistence for a sustainable future through the evolving renewable energy landscape that will create a green and safe environment for one and all.

People's Plan Campaign for Revamping Gram Panchayat Development

To pave the way for the economic and social development of rural India, the Ministry of Panchayati Raj every year organizes the People's Plan Campaign (PPC) with the tagline 'Sabki Yojna Sabka Vikas' between 2nd October to 31st December. To prepare the Gram Panchayat Development Plan (GPDP) for 2023-24, this year also on 2nd October the PPC 2022 has been launched. This is considered to be an effective way to ensure a detailed plan for Gram Panchayat Development by focusing on grass root problems in a campaign mode with local people participation, frontline workers, Community Based Organizations, etc.

Recently on 19th October 2022, a two-day National Training Workshop on the same has also been organized by the Ministry to derive evidence planning and monitoring mechanisms for holistic rural development. The workshop has also seen the launch of PPC 2022 guidelines along with a handbook on revamped Gram Panchayat Development Plans Portal for the participants such as various ministries/departments of the Government of India/states as well as UT administration, elected representatives including functionaries of Panchayati Raj Institutions to work as enablers, etc.



Source: https://gpdp.nic.in/

The Indian constitution has made provision for preparing the Panchayat Development Plan (PDP) for the Comprehensive Development of Indian villages through villagers or local participation for the effective implementation of various welfare schemes such as MGNREGA while optimally utilizing their available resources. The plan mandated the economic development as well as social justice related to all the 29 subjects listed in the 11th schedule of the Indian Constitution through a participatory Process in the PDP planning.

The main objective of this campaign is to strengthen the role of India's elected Panchayat representatives and crores of Women Self Help groups working in Indian villages. At the core, it is helping to address the poverty levels of Indian rural households under **Deendayal Antyodaya Yojana-National Rural Livelihoods Mission.** It works for the mobilization of the rural poor towards long-term livelihood opportunities in their local vicinity and improves their income and

Government Policy Report

life. This also benefits their health, education and social-psychological well-being while creating assets at the Gram Panchayat level.

For this, the PPC 2022 has adopted the 'whole of Government' and 'Whole of Society' approaches. The workshop has highlighted some of the important key points to plan the Gram Panchayat Development Plan 2023-24 based on 9 thematic modules to strengthen PRIs and comprehensive planning towards the attainment of localized Sustainable Development Goals (SDGs) at India's grass root level.

Encourage Maximum Participation in Gram Sabha Meetings

Optimum utilization of services of Young Fellows working in the area inculding Members of Self Help Groups (SHGs), NGOs and Domain Experts

Community Involvement in Panchayat Activities

More Focused Approach towards Water Conservation through Renewal of Ponds, Water Bodies, etc

Guarantee Maximum Utilization of Panchayat's Created Assets

Ensure Maximum Return through Quality Plans

Integration of Gram Panchayat Development Plan with other Plans of Panchayats

The Gram/ Block/District Panchayat Development Plans should be prepared in Consultation with Line Ministries to fill the gap and reduce the wastage and duplicacy

Focused Approach should be adopted to develop Model Panchayat at the Cluster Level

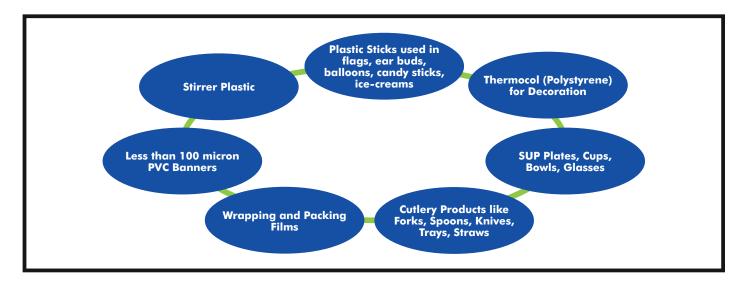
The PPC 2022 has made it capable of addressing the need for knowledge sharing for the development of concrete GPDPs in the transformation of Rural Local Bodies. Thus, to bring revolutionary change an exposure visit outside the state has also been planned to share good practices and innovative models. The nodal officers have also been trained to keep a focused approach towards utilizing the data available at various dashboards for the development plan including the effective monitoring and execution of convergence of welfare schemes for the sustainable use of India's rural ecosystem in PPC 2022.

This year the campaign is working to create a vibrant Gram Sabha that has the convergence of people participation, funds, schemes and capacity building along with the mandatory plan for Village Poverty Reduction Plan to counter the basic challenges to achieve the SDGs. The increased utilization of technology in form of portals, dashboards and apps, such as the "e-gramswaraj" portal for campaign management and telephonic helpline for hand holding and continuous support to villagers has also been included. All these together, are capable to bring a transformational shift in the Gram Development planning, implementation and monitoring under this campaign for the best results in 2023-24 and years to come.

National Campaign for the elimination of Single-Use Plastic

In the wake of the banning of Single Use Plastic (SUP) across India by the Ministry of Environment, Forest & Climate Change (MoEF&CC) with effect from 1st July 2022, the Central Pollution Control Board (CPCB) has intensified its campaign through comprehensive directives. On 12 August 2022, the Ministry issued the notification to ban the production, sale, stocking, distribution, import and usage of identified SUP items at the pan-India level to mitigate the climate challenges from its use and effective enforcement of directives.

The notification has explicitly listed the following SUP items in the prohibited list including polystyrene and expanded forms of polystyrene that categorically include the SUP made cutlery products, packaging films (thin), sticks on edibles, etc:



Apart from this, provisions regarding the collection and management of plastic packaging not listed under the prohibited list were also made and the responsibility was given to the Producer, Importer and Brand Owner under the Plastic Waste Management Rules, 2016 notified by the ministry. The Plastic Waste Management Amendment Rules, 2021 has issued the guidelines for Extended Producer Responsibility related to the management and disposal of such products in an environment-friendly sustainable process and made it legally binding.

The burgeoning problem of plastic pollution and tackling the bottleneck challenges arising from it are a big concern for the government, NGOs and other stakeholders working for a sustainable environment in India. The vast population of the country is generating around 3.5 million tons of plastic waste every year. In the last five years, frequent use of SUP items in everyday life due to convenience has doubled India's per capita plastic waste generation and caused severe damage to the ecosystem. A major boost to infrastructure development related to such waste management has needed on priority and is going to be strengthened under the Swachh Bharat Mission as per the Government of India directives. Simultaneously, the adoption of such mechanisms and infrastructures will also be promoted among citizens and corporate entities, at public utility places through enabling measures and increasing awareness.

Government Policy Report

The Ministry of Youth Affairs, under the Government of India among others, have also joined the campaign and organized various awareness campaign regarding the clean-up of SUP waste and support in the drive at various hotspot locations such as Tourist Places, Bus stands, Railway Stations, Highways, Historical Monuments, Heritage Buildings, Educational Institutions, Water Resources, etc.

Plastic pollution adds up the air quality degradation and affects the physical and psychological health of individuals inhaling this poisonous air. Thus, to raise awareness among the public a nationwide cleanliness drive has been launched with the help of NGOs and public participation that will educate the masses to reduce the usage of SUP products and effectively work for plastic waste management for a clean and safe environment.

On the global landscape, all these measures are helping India to achieve the targets set under the Paris Agreement to counter the rising climate change scenario. A National Level Taskforce has also been working to monitor the coordinated efforts to completely ban SUP items in the country by 2022 as it is severely affecting the food chain, biodiversity and environment at a higher pace and need timely intervention.

To increase active people participation and association with the campaign, this year MoEF&CC has also launched Awareness Mascot for the drive named "Prakriti." It will encourage people to have a green, clean and healthy future in a sustainable ecosystem. The objective has been achieved with the help of India's energetic youth and the innovative ideas of Indian startups concerning the collection, recycling and management of Single-Use Plastic waste.





Resources

- 1. https://pib.gov.in/PressReleasePage.aspx?PRID=1869550
- 2. https://pib.gov.in/PressReleasePage.aspx?PRID=1869466
- 3. https://www.pib.gov.in/PressReleaseIframePage.aspx?PRID=1831349
- 4. https://pib.gov.in/PressReleasePage.aspx?PRID=1866041
- 5. https://www.ren21.net/wp-content/uploads/2019/05/GSR2021 Full Report.pdf
- 6. https://www.pib.gov.in/PressReleseDetailm.aspx?PRID=1861574
- 7. https://www.panchayat.gov.in/en/web/ministry-of-panchayati-raj-2/people-s-plan-campaign-ppc-
- 8. https://gpdp.nic.in/
- 9. https://egramswaraj.gov.in/
- 10. https://pib.gov.in/PressReleasePage.aspx?PRID=1870104
- 11. https://pib.gov.in/PressReleseDetailm.aspx?PRID=1869326
- 12. https://www.pib.gov.in/PressReleseDetailm.aspx?PRID=1869635
- 13. https://cpcb.nic.in/uploads/mediaclips06042022.pdf
- 14. http://www.mppcb.nic.in/proc/Plastic%20Waste%20Management%20Rules,%202016%20English.pdf
- 15. http://sulabhenvis.nic.in/WriteReadData/MajorActivityData/SAY%20NO%20TO%20SINGLE %20USE%20PLASTIC.pdf
- 16. https://www.pib.gov.in/PressReleseDetailm.aspx?PRID=1863085
- 17. https://pib.gov.in/PressReleasePage.aspx?PRID=1831098



AG was established in the year 1998. In the due course of time AG has become multi-functional, multi-disciplinary organization offering a wide range of consultancy services to multiple sectors for implementation of projects under one roof from "Concept to Commissioning" AG shareholders has track record in the development of mega projects in country & overseas in field of sports, hospitality, tourism, flood management, turf farms, F&B, real estate, fashion & clothing, import & exports, chemical & fertilizers.

The integration and coordination of our in-house experts deliver the pragmatic solutions in the today's world. Quality and Service delivery are the key elements of AG Group corporate philosophy. The highly motivated, experienced and multi-disciplined team plans, develop and implement the need of client and exceed their expectations. We can synergize our experience with your projects to make it a success.

Our Services

Project Research

Project Advisories

Project Management Consultancy

Transaction Advisory

Financial Advisories

Business Acceleration & Growth

Our Sectors

Engineering

Information Technology

Infrastructure: **Highway/Tunnels**

Power & Renewable Energy

Textile

Environmental

Agriculture

Animal Husbandry

Horticulture & Forestry

Irrigation

Water

Social & Public Sector

Education

Healthcare

Sports

Tourism

Transport

Aviation

Electric Vehicle

Railway

Ropeway

Traffic Management



www.aggrp.in info@aggrp.in

Contact Details

+91-9810046249

+0124-4235267, 011-45356553

★ New Delhi

* Gurugram

★ Guwahati ★ Imphal ★ Hyderabad







Disclaimer

The documentation created is by using information available on public domain as general in nature. It does not address to any particular situation or source. However, the information received from these sources is believed to be reliable. This information might be partially amended and it's also subject to revision.

A G Horizon Pvt. Ltd. does not make any warranties, expressed or implied, as to the accuracy of such information. We do not accept any liability whatsoever, for any direct of consequential loss arising from this document or its contents.