GOVERNMENT POLICY REPORT

April 2022 Edition



Policies Covered In The Edition



1. Prime Minister's "Meet the Champion's Initiative" to promote the culture of sports among youths



2. Defence India Startup Challenge and iDEX Initiative



3. One Health India Program

Follow us on social media









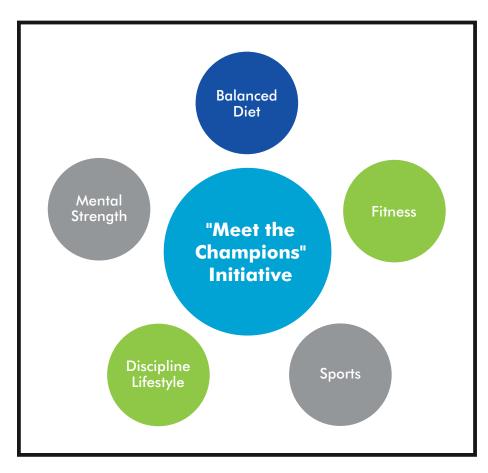
Prime Minister's "Meet the Champion's Initiative" to Promote The Culture of Sports Among The Next Generation

The unique brainchild initiative of the Prime Minister of India, "Meet the Champions" is creating an interest in sports and fitness among the young school kids across the country. The enthusiasm can be seen from Gujrat to the Northeast and from Jammu Kashmir to Kerala. The school campaigns under the initiative are co-managed by the Ministry of Youth Affairs and Sports and the Ministry of Education of the Government of India.

The initiative is well knitted with the spirit of "Azadi ka Amrit Mahotsav", under which the Olympic and Paralympic winners are inspiring the school kids through their real-life lessons and struggles in their journey towards excellence in sports. During the facilitation event of Olympic and Paralympic heroes, the Prime Minister has asked each of them to visit atleast 75 schools and inculcate the spirit of sports in the young minds for their better and healthy future.

The purpose is to inspire these school kids to become sports heroes, in the years to come and create a new line of sports champions who will make India proud at the global level. The main objective of this unique initiative is to educate these children about the importance of:

The initiative has marked the historic performance of Indian sports persons in the Olympics and Paralympics Tokyo 2020. It is kick-started by the Golden Boy of India, Neeraj Chopra, who won the gold medal in the Javelin throw in the Olympics 2020 after 120 years in the athlete category and made India proud in the International Sports arena. The champions are supposed to share their achievements, struggles, and their life experience throughout this historic journey with young school children and inspire them to create the next brigade of sports champions. The motivation will help them



to live a healthy and disciplined life from an early age much like the top-performing countries in sports such as China.

The champions like Neeraj Chopra, Bajrang Punia, Lalremsiami Hmar and all discussed the need fora balanced diet through healthy food choices loaded with essential nutrients like protein, iron, etc to make India fit over the generations. Thus they insisted to make healthy food choices and being fit to achieve the milestones in whatever field they want to excel in as their career choice.

The Paralympic medalists Sighraj Adhana, Sharad Kumar and others also gave life lessons to the school kids and discussed the importance of a balanced diet, a positive attitude, good sleep, and disciplined life. As the saying "A healthy body with a healthy mind makes you win half the battle" and thus the sereal-life heroes are taking up the responsibility to educate the students very well and share their views about the significance of fitness and nutrition through their real experiences and inspire them to achieve their dreams and make the country proud in a healthy way.

Games and sports have a huge role to play in one's life. Right from the nascent stage the games and sports give require strength in kids and improve their physical and mental ability of children. It sets the path of achieving the targets and meeting the milestones and working on self-determination. This can benefit all the facets of the life of a person and thus, young age is most appropriate to carve the imprint and inspire them. This kind of collaborative effort makes them aware of the importance of a balanced diet, fitness and sport for their individual growth and drives India to become a proud nation across the fields.



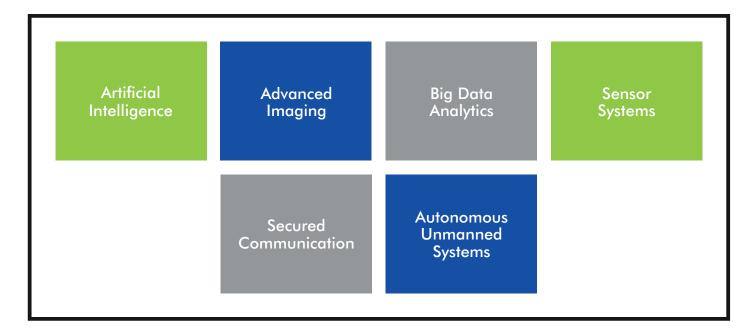
iDEX Prime Initative and Defence India Startup Challenge

On 22nd April 2022, the Defence Minister of India launched the iDEX Prime i.e. Innovations for Defence Excellence Prime initiative with the vision to help growth-stage startups in the defence sector to work to wards achieving self-reliance through innovative technology in this strategic area. The iDEX prime is designed to provide support to the innovative defence projects with the requirement of financial assistance of anything between Rs 1.5 crore to Rs 10 crore.

The sixth edition of Defence India Startup Challenge (DISC 6) with 38 unique problem statements has also been kicked off in the event. This was inaugurated under iDEX initiative and has been jointly launched by the Ministry of Defence with Atal Innovation Mission (AIM). Through such challenges, the Defence ministry t is working to provide support to the innovators such as startups, MSMEs, etc working towards providing solutions to the problems related to national security and armed forces. The objective of this startup challenge is:

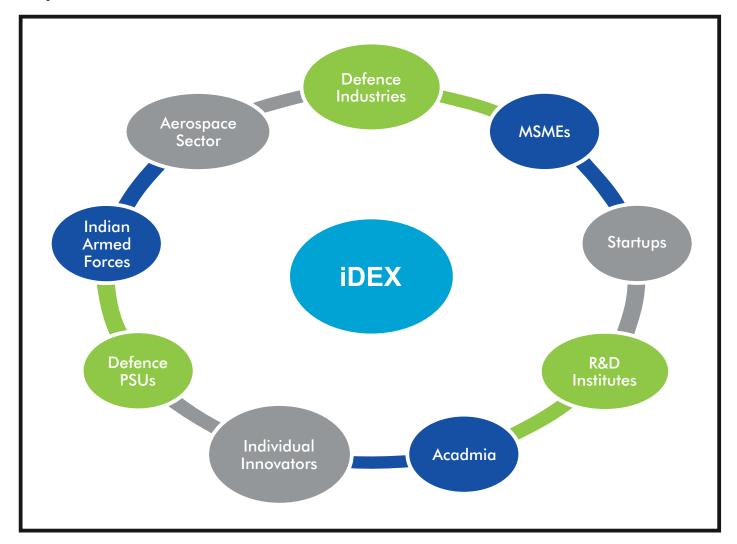
- To provide help in creating the prototype of the product by using relevant technologies which can stimulate the rapid innovations in the defence sector of India.
- To provide support to newly developed technology or technology-enabled products for the commercialization of the Indian Defence Establishment.

The DISC 6 has first time welcomed 7 newly setup defence firms along with some organizations under the Ministry of Home Affairs and also the Indian Coast Guard. This year the problem statements defined in the challenge by Indian Armed Forces, Ordnance Factory Boards (OFB), and Defence Public Sector Units (DPSUs) for resolution are broadly categorized as under:



The iDEX initiative is initially launched by the government of India in 2018 with the vision to develop an innovative technologically empowered ecosystem for the Defence and Aerospace sector of India. The initiative was focused to create an engaging model by involving the various stakeholders and providing them financial and other support such as technology commercialization, market expansion, research and development so that it can be adopted by the Indian Defence and Aerospace sectors for their evolving future needs.

Major stakeholders:



Under the scheme, the government of India is mandated to setup Defence Innovation Hubs across the country and for this purpose iDEX works as an executive wing of the Defence Innovation Organization. It is responsible to provide the required support to defence innovators and startups such as incubation, infrastructure, financial support, grants, etc. Through this support till now, more than 50 global level solutions to the Indian armed forces have been provided.

Under the iDEX initiative, the Defence India Startup Challenge continuously supports innovations in the field to cater for the needs of armed forces and defence organizations to keep intact the security of the country by making the test facilities available for these innovators in a fast and easy

way. The initiative is designed to fund through a centrally sponsored scheme and in the last fiscal year budgetary support of Rs. 498.78 crore has been allocated to spend over 5 years i.e. between 2021-22 to 2025-26 to provide fund support up to Rs 1.5crore through equity and similar arrangements. The grant money has been dispersed to eligible defence innovators under the following areas for enhancing the capabilities:

Research & Development

Prototyping

Implementation of Pilot Project

Market Assessment

Thus, after the successful implementation of 6 editions of the Defence India Startup Challenge under iDEX, the defence and aerospace sector of India is finding innovative and disruptive

technological solutions for their various problem statements in a short time. Now the launch of iDEX prime will open up new avenues for the sector and set a momentum for strategic innovation in the country at an unprecedented level. It will pave the way for making India selfreliant through indigenous state-ofart technologies and will strengthen the security of the nation in the years to come.

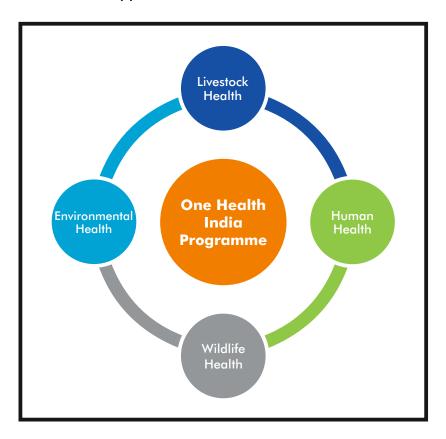


One Health India Program

April 2022 has witnessed the launch of India's first pilot project implementation framework for the "One Health India" program, in Uttarakhand by the Ministry of Animal Husbandry, Dairying, and Fisheries, Government of India. Under the project, a One Health Support Unit will be developed with the vision to evolve a National One Health roadmap based on the learnings and findings of this pilot project.

The "One Health India" program of the Government of India is started by the Department of Animal Husbandary and Dairying to enhance the health conditions of each stakeholder such as livestock, human, wildlife, etc to develop a healthy ecosystem and thus upgrade the overall health of the nation with the use of technology and financial support.

To achieve the goals of this programme, coordination and communication among various stakeholders and multiple line ministries will be crucial. Thus the inter-ministerial One Health Committee to look over the execution of the One Health Support Unit is chaired by the Principal Scientific Advisor (PSA) to the Government of India. The Project Steering Committee has been also constituted to further see the development of projects under the chairmanship of the departmental secretary along with the members from various ministries such as the Ministry of Health and Family Welfare, Ministry of Environment, Forest, and Climate Change, the premier institutes such



as ICAR, CSIR, field practitioners, civil societies, and international organizations like Bill & Melinda Gates Foundation etc.

To mark the importance of "One Health", International One Health Day is celebrated every year on the 3rd of November and promotes the need of adopting the integrated health approaches and solutions to address the evolving threats in the common interface among animals, humans, and environment. on the same line, the Indian government is also planning to upgrade the capacity of its integrated health system by increasing the number of veterinarians, field practitioners, etc to provide better health facilities for livestock and animals. The move will support the increased

capacity of the systems of animal health diagnostic and assist 'States for Control of Animal Diseases' for better health conditions.

The need for "One Health" is widely emphasised after the emergence of the Covid 19 pandemic, as during the time, the zoonotic diseases and impact on the environment were a continuous concern and thus become a point of concern for governments and health experts around the globe. Thus, the initiative demands a multisectoral collaborative framework with much adaptability to incorporate global best practices on a time to time basis.

Being one of the highest rising populations in the world, India needs to develop an inter and trans discipline framework to keep the habitat safe and intact for the survival of its rising population and ecosystem around. This is only possible when all the lives will be seen in interdependence and their health can be addressed at the same level. The recent expansion of the animal vaccination program by the government of India is a step in the right direction and will increase the immunization of domestic, livestock and wild animals in India.

Thus it is clear that the One Health is the only way to provide a sustainable future to the coming generation of the country and for this, all the stakeholders from policymakers to civil society need to perform their dynamic roles. Here the role and deliberations of the industry also play a crucial role in the course of the implementation and success of this programme at the ground level. The programs like this will strengthen India to fight future threats to healthcare at all levels and create a sustainable holistic health approach through innovation, research and development.

India is a diverse country and thus needs to develop a collaborative frame work to work along with

the different states and address the varying needs and challenges of their healthcare scenario. The diversity in natural and wildlife ecosystems is also making it more complex when comes to providing healthcare in an integrated approach.

For this purpose, it is best to find global collaborations in the area of research in healthcare to successfully implement the One Health Program at each level of society and make each stakeholder aware enough of its advantages. The initiative will upgrade the overall growth of the nation and will require strong policy level determination and higher investment to make it a reality in the true sense.



Resources

- 1. https://www.pib.gov.in/PressReleasePage.aspx?PRID=1783941
- 2. https://www.indiatoday.in/sports/tokyo-olympics/story/tokyo-2020-pm-narendra-modi-meets-india-olympic-contingent-1841389-2021-08-16
- 3. https://pib.gov.in/PressReleseDetail.aspx?PRID=1753472
- 4. https://pib.gov.in/PressReleseDetail.aspx?PRID=1788177
- 5. https://www.indiablooms.com/news-details/N/80749/modi-s-meet-the-champions-initiative-reaches-jk.html
- 6. https://pib.gov.in/PressReleseDetail.aspx?PRID=1818984
- 7. https://www.ddpmod.gov.in/idexchallenge
- 8. https://idex.gov.in/challenge-categories
- 9. https://pib.gov.in/PressReleseDetail.aspx?PRID=1812293
- 10. https://www.makeinindiadefence.gov.in/pages/innovations-for-defence-excellence-idex-
- 11. https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1808408
- 12. https://static.pib.gov.in/WriteReadData/specificdocs/documents/2022/apr/doc202247384
 https://static.pib.gov.in/WriteReadData/specificdocs/documents/2022/apr/doc202247384
 https://static.pib.gov.in/WriteReadData/specificdocs/documents/2022/apr/doc202247384
- 13. https://pib.gov.in/PressReleaseIframePage.aspx?PRID=1814260
- 14. https://pib.gov.in/Pressreleaseshare.aspx?PRID=1808659
- 15. https://www.psu.edu/news/impact/story/india-launches-one-health-initiative-help-penn-states-abrl/
- 16. https://bmcpublichealth.biomedcentral.com/articles/10.1186/s12889-021-11545-7
- 17. https://indianexpress.com/article/opinion/why-india-needs-a-one-health-vision-7261541/
- 18. https://pib.gov.in/PressReleseDetail.aspx?PRID=1768834
- 19. https://pib.gov.in/PressReleseDetail.aspx?PRID=1769307



AG Group

AG was established in the year 1998. In the due course of time AG has become multi-functional, multi-disciplinary organization offering a wide range of consultancy services to multiple sectors for implementation of projects under one roof from "Concept to Commissioning" AG shareholders has track record in the development of mega projects in country & overseas in field of sports, hospitality, tourism, flood management, turf farms, F&B, real estate, fashion & clothing, import & exports, chemical & fertilizers.

The integration and coordination of our in-house experts delivers the pragmatic, valued solutions expected in the markets of today. Quality and Service delivery are key elements of AG Group corporate philosophy and are upheld by a professional management team. The highly motivated, experienced and multi-disciplined team, plans, develop and implement that meet, and often exceed client expectations. We can synergies our experience with your projects to make it a success.



Disclaimer

The documentation created is by using information available on public domain as general in nature. It does not address to any particular situation or source. However, the information received from these sources is believed to be reliable. This information might be partially amended and it's also subject to revision.

A G Horizon Pvt. Ltd. does not make any warranties, expressed or implied, as to the accuracy of such information. We do not accept any liability whatsoever, for any direct of consequential loss arising from this document or its contents.

